

Building an Online Knowledge Base, Networks & Referencing Tool on University Governance and Academic Leadership

Presenter: Kai Wang
Vrije Universiteit Brussel
03-21-2019



Overview

1. Introduction

2. Rational

3. Development objectives

4. Development methodologies

5. Significance

6. Expected users

Introduction

University governance
& academic leadership

An important role
as the major
communication and
dissemination
outlet in the
internationalization
of HEIs

Information technology

The online
environment and
communities
played an
important role in
societies and
human life

Rational

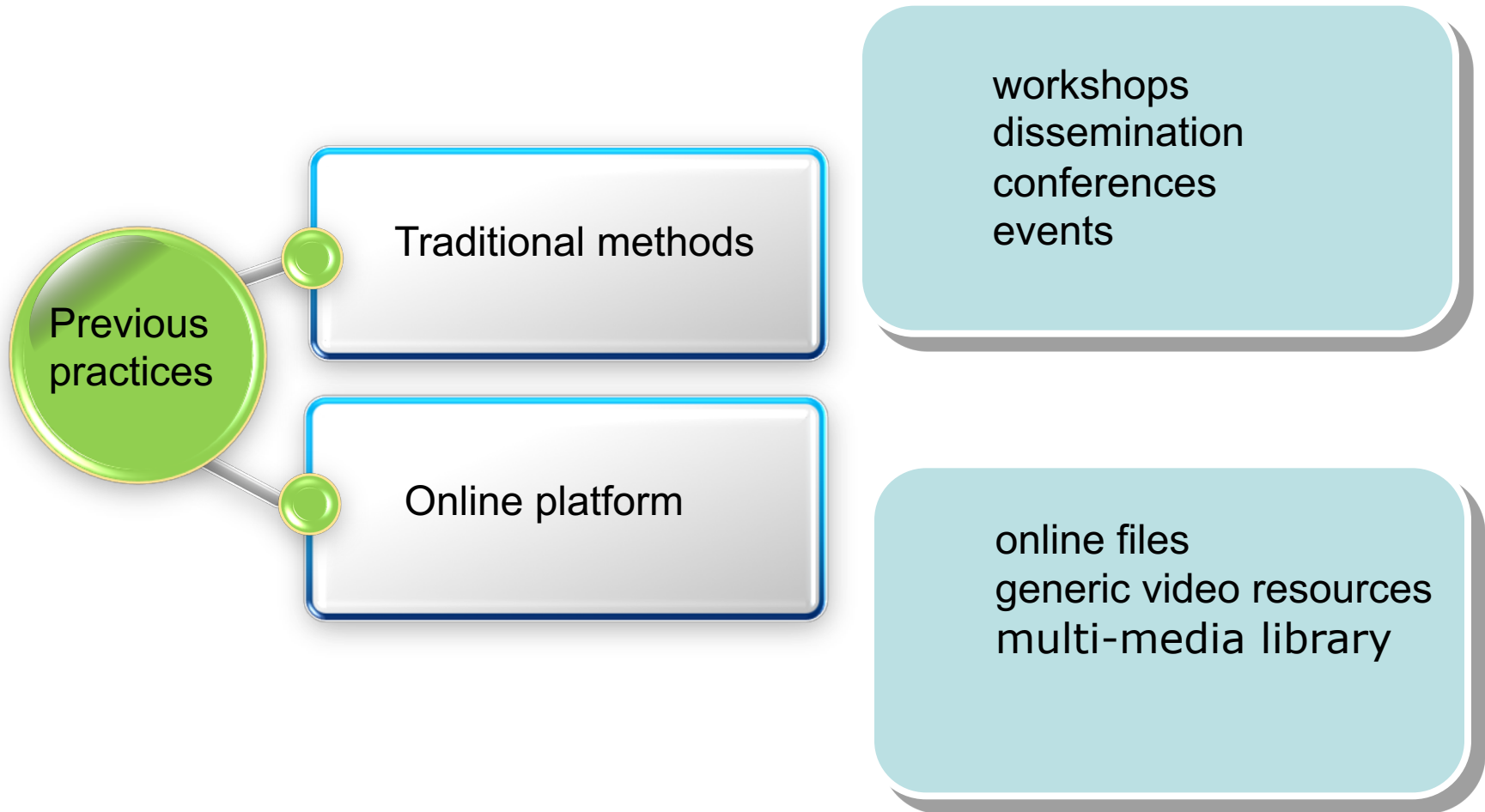
Programmes focus on university leadership and the development of academic talent and high-quality performance.

Name	Project positioning	targets	R&D institution
U4 Leadership Programme	Skill training	The target group comprises top level executives at U4 universities.	universities of Ghent, Göttingen, Groningen, and Uppsala
GLOBAL ACADEMIC LEADERSHIP DEVELOPMENT	Vocational course	Cohorts of employees from government and education sectors	University of Alberta
The Chair Academy	Training services	higher education and organizational leaders	Maricopa County Community College District (MCCCD)

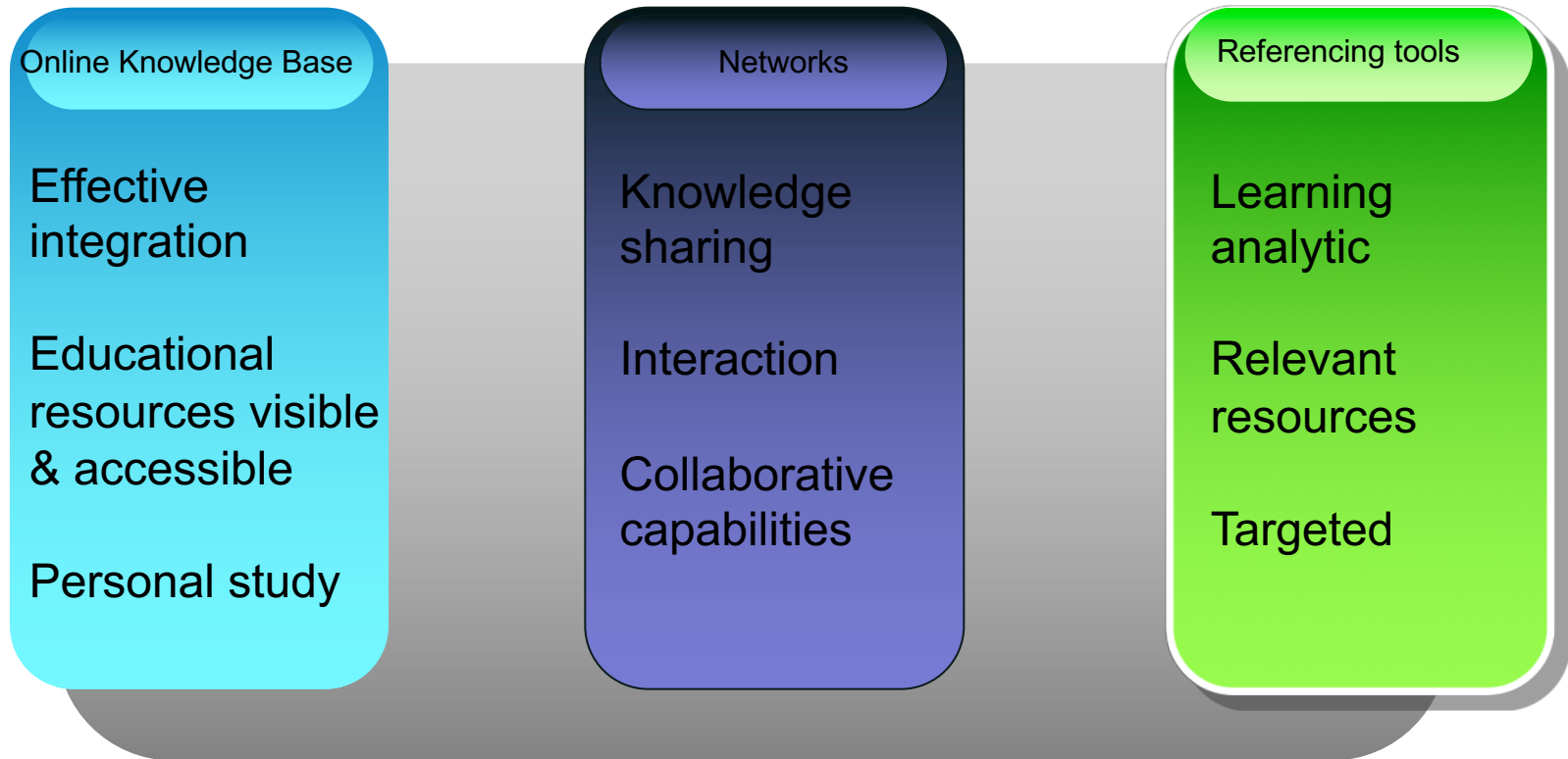
Information technology has been used as a means of training for academic leaders' skills

Name	Project positioning	targets	R&D institution
Advance HE	Online vocational course	New leaders and senior leaders	GuildHE and Universities UK
China E-learning academy for Education leadership and Administration	lifelong learning platform	management cadres in higher education institutions	National Academy of Education Administration
Leadership Collection	multi-media library	academic leaders	Nanyang Technological University
ALCCP Learning Leaders Project	Online resources files	the Course Coordinator	Australian Learning and Teaching Council (ALTC)

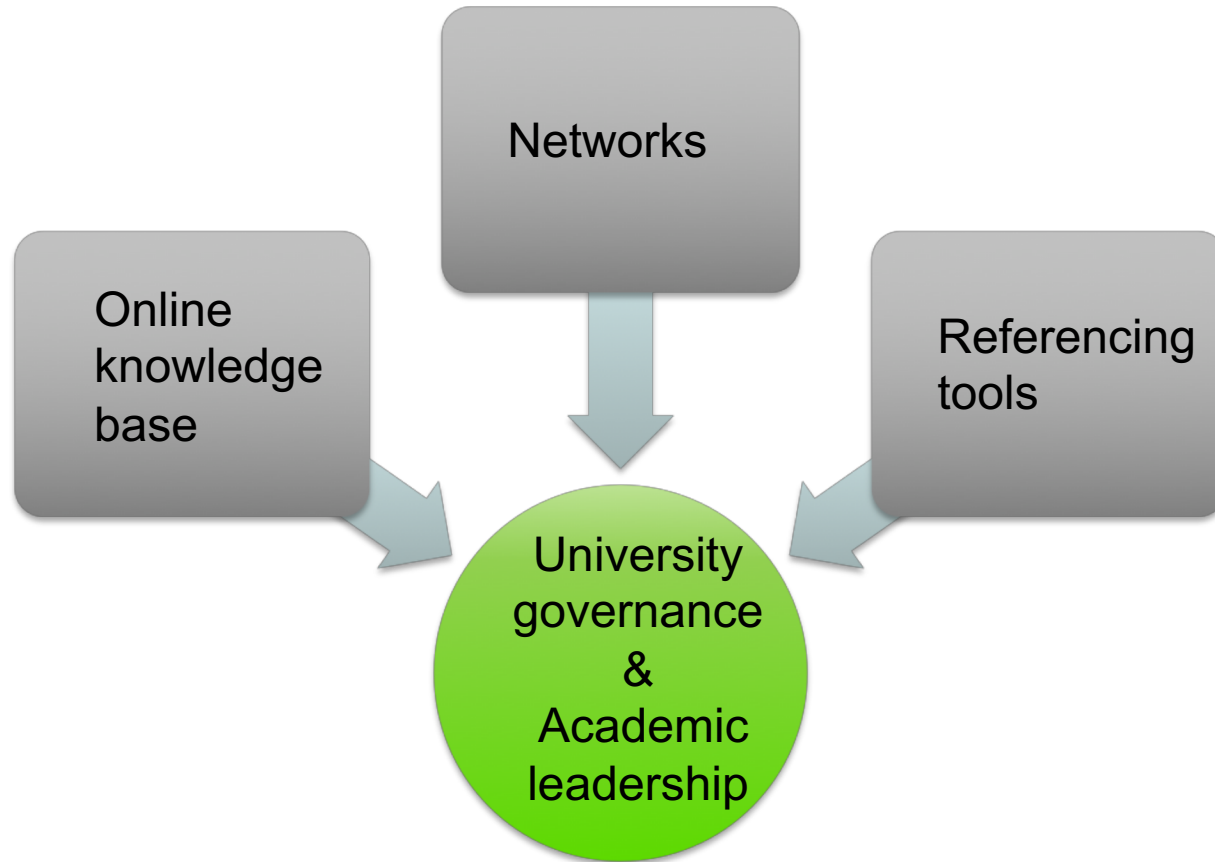
Current status

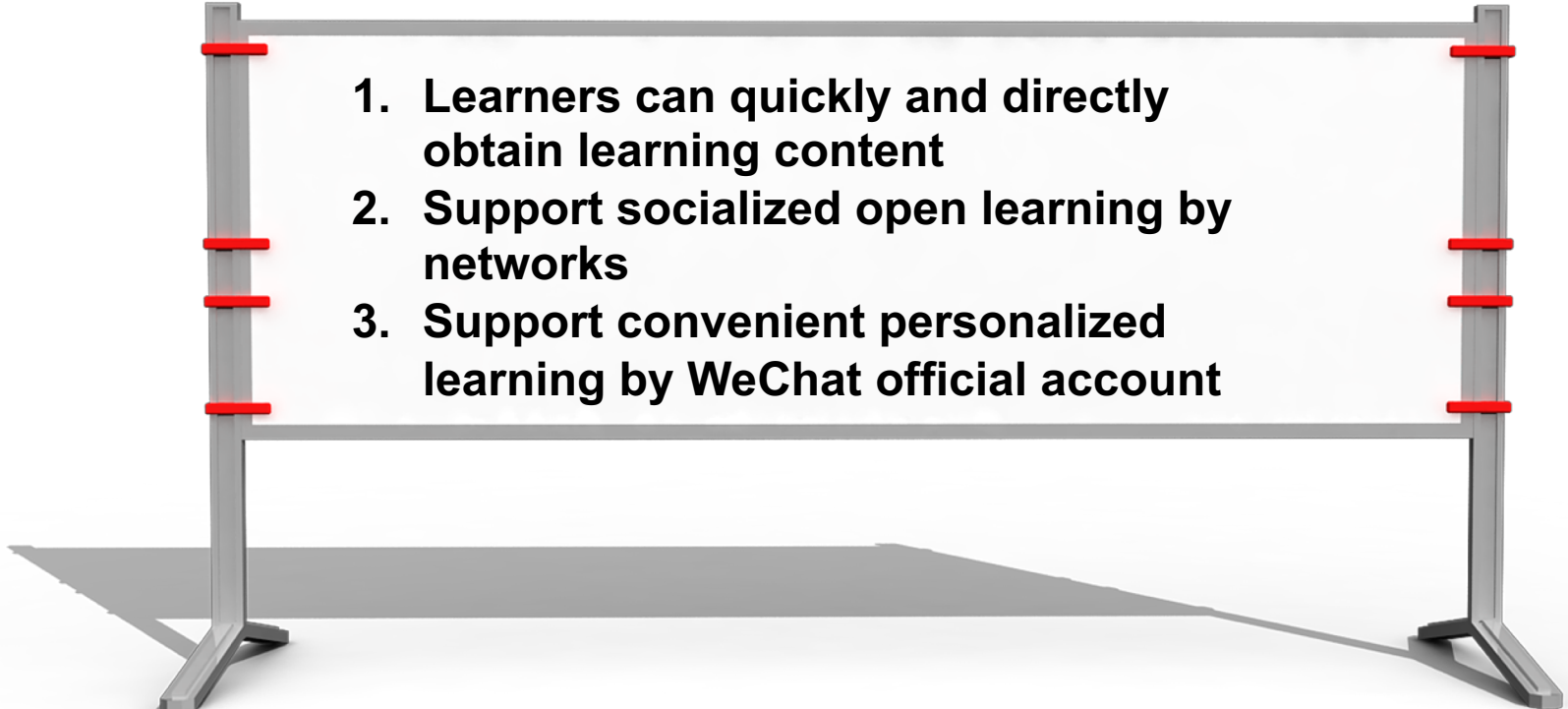


Needs



Development objectives



- 
- 1. Learners can quickly and directly obtain learning content**
 - 2. Support socialized open learning by networks**
 - 3. Support convenient personalized learning by WeChat official account**

Specific needs from stakeholders

1.Different modules, classification and stratification

2.Q&A/Discussion component

3.Course information notification, personal information, course selection and quick tips

Defining technical functions

Function	Module name
Online knowledge base	course introduction
	content navigation
	video title
	subtitles
	test
Networks	Q&A/discussion
	likes/dislikes
	experiential stories
	search
	collection
	download
	reminder
Referencing tools	WeChat official account
	recommendations

Development, Testing and validation phases

1. Development
2. Testing
3. Fine-tuning
4. Re-testing
5. Validation
6. Implementation
7. Impact assessment

Significance



Expected users

- Top/middle/Young administrators & academic leaders
- Educators, university academics
- Researchers
- Groups of professionals with a common interest

Thank you!
kai.wang@vub.be

