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LEAD2

EU-China University Governance and Innovations

Advanced Seminar and Workshops

23-28 June, 2019

NAEA, Beijing

Speakers & workshop facilitators

Keynote Speakers



HOU Huijun, Party Secretary, Vice President, National Academy of Education Administration (NAEA)

HOU Huijun serves as Party Secretary and Vice President of the NAEA from January 2019. Her previous positions include Deputy Party Secretary of the NAEA, Deputy Party Secretary, Vice President, Director of the Organization Department, Director of the Students' Affairs Division of the Central University of Finance and Economics, etc. She gained her master degree at Peking University, majoring in Marxist Theory and Ideological Politics. She became qualified as researcher of the Central University of Finance and Economics in July, 2007.



Prof. Dr. Jan Cornelis, former Vice-Rector International Relations, Vrije Universiteit Brussel

Jan Cornelis is Emeritus Professor with part time research appointment at VUB. He studied electromechanical engineering and obtained a PhD in the field of biomedical engineering. He coordinates the IRIS research group on computer vision, image processing. He has been HoD Electronics and Informatics (ETRO), Vicerector R&D, coordinator Technology Transfer and Vicerector International Policy at VUB, Deputy Head of Cabinet of the Minister of Innovation, Co-founder of the BI3 and Qbic incubation funds, board member at IMEC and VIB. He is consultant professor at NPU-Xi'an and visiting professor at UO-Cuba. He received the Friendship State Award - PR China, 2015.



Dr. YU Jingtian, Vice President, National Academy of Education Administration (NAEA)

Dr. Yu Jingtian has been with National Academy of Education Administration (NAEA) since 1997, when he graduated from Beijing Normal University with a Ph.D. degree in preschool education. He became vice president of the National Academy of Education Administration in April 2017, overseeing training, teaching, and research affairs. His previous positions at NAEA include director of Training, director of Strategic Planning etc. In the past years, he has been engaged in the training of educational administrators and managers at all levels in China. He was a visiting researcher at King's College London in 2005. His research interests focus on leadership development, cadres training and education policies.



Prof. ZHONG Binglin, President of the Chinese Society of Education (CSE)

Zhong Binglin, President of the CSE, was born in July 1951. He got his PhD from Cardiff University, and is professor of Beijing Normal University and Southeast University. He was appointed vice president of Southeast University in 1994, when he returned from the UK. In 1996, he was appointed director general of the Department of Higher Education of the Ministry of Education. In 2001, he was appointed by the State Council to be president of Beijing Normal University. Currently, he is the research director of "Study on the Allocation Theory of China's Educational Resources and Major Practical Issues", a key project sponsored by the National Natural Science Foundation of China. Prof. ZHONG has published over 80 papers in such journals as Educational Study, Higher Educational Study, and China's Higher Education. He is also the editor-in-chief of six books including Atlas of the Development of China's Higher Education, Study on the Transformation of Teacher Education, Reform of China's Universities and Innovative Talents Education and Diagnosis of Mechanical Breakdowns.



Prof. Dr. Gülser Köksal, Vice President for Strategic Planning and IT, Middle East Technical University (METU)

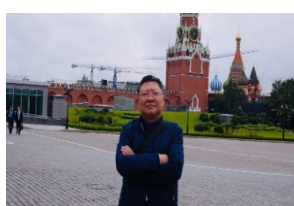
Gülser Köksal is Vice President of Middle East Technical University. She is responsible for strategic planning, institutional research and IT management. She is also a faculty member at the Industrial Engineering Department of METU. She has worked as a consultant and at visiting positions for several academic and for total quality management, product planning and design optimization. Her research focuses on similar areas as well as decision making and data mining, about which she published extensively.



Prof. Dr. Wei Shen, Associate Pro Vice-Chancellor for International Relations, Deakin University

Professor Wei SHEN is the Associate Pro Vice-Chancellor (International Relations) at Deakin University in Melbourne, Australia since September 2017, and holds the Jean Monnet Chair in EU - China relations awarded by the European

Commission. Prior to Deakin, he was the Director of Confucius Institute and Professor of International Business at Lancaster University (UK) and Associate Dean for China and Professor of International Affairs at ESSCA School of Management (France). He is also the founding Co-Chair of Alliance of Chinese and European Business Schools (ACE), Vice-President of EU-Asia Centre, Special Dean's Advisor for Beijing Jiaotong University School of Economics and Management and Research Professor at ESSCA EU-Asia Institute. He is an elected Fellow of the Royal Society of Arts (RSA) and the Royal Geographical Society (RGS) and has been an invited professor at Sciences Po de Paris, Institut des Hautes Etudes Européennes (Strasbourg), Antwerp Management School and several leading Chinese universities. Wei received PhD in Human Geography from Loughborough University (UK), LLM from Stockholms Universitet, European Master in Law and Economics and MA in Urban Management from Erasmus Universiteit Rotterdam.



CHU Zuwang, Professor of Higher Education Research Institute and doctoral supervisor at China University of Geosciences (Wuhan)

CHU Zuwang is a Professor of Higher Education Research Institute and doctoral supervisor at China University of Geosciences (Wuhan).

Professor Chu is Council Member of China Association of Higher Education, Council Member of Chinese Society of Educational Development Strategy, and Voting Member of NASPA (Student Affairs Administrators in Higher Education). His academic interests and expertise are primarily in areas of higher education administration and student affairs administration. Since 2000, Professor Chu has published more than 60 papers, 3 academic treatise translated works. And Professor Chu has visited various renowned universities in the U.S., Russia, Canada, France, Australia, Germany Jordan and etc.



YE Beibei, Vice Dean of the School of Education, Guangxi Normal University

Professor YE Beibei is the Vice Dean of the School of Education, Guangxi Normal University. Her research is mainly about curriculum design and teaching method. In the recent three years, she has published over 20 articles, co-authored 2 books and co-compiled 7 textbooks. She takes charge of several significant national and provincial research programs. She has also made great achievement in teaching and has won prizes several times in teaching technique competitions.



Anthony ANTOINE, Executive Director of the Institute for European Studies (IES), Vrije Universiteit Brussel

Anthony Antoine has been the Executive Director of the Institute for European Studies (IES) at the Vrije Universiteit Brussel (VUB) since 2002 and Deputy Director of the United Nations University Institute on Comparative Regional Integration Studies (UNU-CRIS) since 2016. He is member of the VUB University Council and member of the audit committee of the Erasmus University College Brussels. He is familiar with university structures and has an expertise in executive management in both the private and the public sector. Anthony holds a degree in Political Science and studied at the Vrije Universiteit Brussel, the University of Central Lancashire (Preston, UK) and the



Prof. Yaşar Kondakçı, Middle East Technical University (METU)

Dr. Yasar Kondakci is Professor in Educational Administration and Planning at The Middle East Technical University, Ankara Turkey. Prof. Dr. Kondakci gained his PhD degree at Ghent University, Belgium in the field of Management and Organization. His research focuses on higher education, educational change, and social justice in education. Dr. Kondakci is a section editor of the Research in Educational Administration and Leadership (REAL) journal. He served as council member of the European Educational Research Association between 2008-2009. He is still on the administrative board of the Turkish Educational Administration Research and Development Association (EARDA). Dr. Kondakci served as the Associate Dean to the Graduate School of Social Sciences at the Middle East Technical University.



WANG Yan, Deputy Director of Development & Planning Division, Tongji University

WANG Yan, Associate Professor, got her Ph. D. in management from Zhejiang University, and is currently the deputy director of Development & Planning Division of Tongji University, China. She is mainly responsible for educational decision-making research, educational research dynamic information, data analysis and external report, Strategic plan and so on. Her research works mainly focus on university governance, science and technology education management, and engineering education. Dr. Wang has published 2 books, more than 20 articles which has won her 3 awards in her research fields.



QU Xiaoxiao, Assoc. Researcher, Department of School Management, NAEA

Dr. QU Xiaoxiao is an Associate Researcher at the Department of School Management of NAEA. She gained her doctoral degree from Peking University, majoring in Education Economics and Management. She was a visiting scholar at University of Michigan in 2010, sponsored by China Scholarship Council (CSC). Her research mainly focuses on higher education institution management and reform, private education, organizational sociology, etc. She gets involved in several national and provincial research programs and has published 9 academic articles.



Prof. LIU Yarong, Director of Department of School Management, National Academy of Education Administration

Professor LIU Yarong graduated from School of Education Management, Beijing Normal University. Her research is mainly about school management, education economy and education finance. She has published 6 books and over 30 papers. She has accomplished several academic programs, such as research on school management and quality improvement, organization and management system

reform, etc. One of her books is entitled *Report on Local Governments' Implementation of National Compulsory Education Policies*. Her main academic papers include: 1) Improving Education Finance System, Increasing Education Input Level—Investigation Report on the National Pilot Reform Program; 2) The Study on Relationship of Agreement in Inner Organization between Government and University—From the Perspective of Organization Economics, etc.



Prof. ZHANG Xinghui, Party Secretary, Tianjin Sino-German University of Applied Sciences

Zhang Xinghui, postgraduate educational background, doctor of engineering, professor, master supervisor of Tianjin University of Technology and Education, part-time doctoral supervisor of Nankai University. He serves as party secretary of TSGUAS, presiding over the overall management work. He is mainly in charge of the work concerning human resources, financial audit, international exchange and cooperation, international students, foreign experts' and teachers' management, as well as research, reception, information publicity, confidentiality, petitions, etc. Mr. Zhang is a first level talent of Tianjin "131 talents project" and he enjoys special government allowance awarded by the State Council.

Ever since 1997, Mr. Zhang has been to the United States, Britain, Singapore, South Korea, Ukraine, Japan, Egypt, Syria, Yemen, Cameroon, China Taiwan, Hong Kong and so on. He once studied higher education management in University of Michigan in the United States and he was also a visiting scholar in Tsinghua University. Mr. Zhang has done more than 10 scientific research, teaching reform and educational planning subjects at the national level as well as provincial & ministerial level. He has published more than 60 papers, among which 20 articles can be retrieved in SCI and EI.



MA Xinbin, Dean of School of Chemical Engineering and Technology, Tianjin University

Prof. MA Xinbin is the dean of School of Chemical Engineering and Technology of Tianjin University, and the Director of Key Laboratory of Green Chemical Technology of MOE. He obtained a Ph.D. in Chemical Engineering from Tianjin University in 1996. His research interest encompasses C1 Chemical Science and engineering, including the efficient utilization of syngas and CCUS, with particular emphasis on conversion of syngas or CO₂ to oxygenated compounds, like ethylene glycol, ethanol, and organic carbonates. He has been involved in studies from catalysts rational design to industrial scale-up with understanding of catalytic mechanism, catalyst structure-performance relationship, reaction kinetics, and transport process. He has co-authored over 270 SCI papers in prestigious journals, such as JACS, Nature Communications, *Chemical Society Reviews* etc., with a total citation of more than 5000 times. He has also been granted 34 Chinese patents and 5 international patents. He was awarded National Science Fund for Distinguished Young Scholars and Yangtze Rive Scholar in 2013 and 2014, respectively. And he is reported by Elsevier as one of the most cited Chinese researchers in the field of Chemical Engineering during 2014~2018.

Prof. Dr. LIU Baocun, Beijing Normal University



Liu Baocun is a Professor of comparative education and the director of the Institute of International and Comparative Education (IICE) at Beijing Normal University. He is also the director of the National Center for Comparative Education at Beijing Normal University and Director of the National Center for International Education at Beijing Normal University. He serves as president of Comparative Education Society of Asia (CESA), president of China Comparative Education (CCES), Board Member of World Council of Comparative Education Societies (WCCES), Board Member of Chinese Society of Education, Board Member of Chinese Society of Education Development Strategy, Supervisory Board Member of China Foreign Intelligence Introduction Society, co-editor of the International and Comparative Education.



Assoc. Prof. Dr. Hale Işık-Güler, Advisor to the Rector for Internationalization, METU

Assoc. Prof. Dr. Hale Işık-Güler is a faculty member at the Department of Foreign Language Education, METU. She holds a PhD in Foreign Language Education with a specialization on Socio-pragmatics. Apart from METU, she has taught at Mercyhurst University (USA) as a Fulbright FLTA fellow and worked at the University of Warwick (UK), Center for Applied Linguistics as a post-doctoral researcher. As a linguist, she works within the fields of cross-cultural pragmatics and intercultural communication, Corpus Linguistics, and (Critical) Discourse Analysis. Dr. Işık-Güler is currently the Advisor to the Rector for International Engagement & Collaborations at Middle East Technical University (METU). Due to her administrative role, she manages the institutional internationalization strategy of the university and oversees the International Cooperation Office as the Erasmus+ Institutional Coordinator responsible for the incoming and outgoing mobility of students and staff. She is also the International Dual Degree Programs Campus Coordinator (such as SUNY-METU joint programs) and works closely with the Confucius Institute at METU.



Prof. Dr. John Taylor, Centre for Higher Education Research and Evaluation, Department of Educational Research, Lancaster University, UK

John Taylor is Professor of Higher Education, Lancaster University. After nearly 25 years of experience as a manager in higher education, he is now active in teaching and research on matters relating to policy and management in higher education. His main research interests relate to organisation and strategy in higher education; the management of research (including the assessment of quality in research and new forms of doctoral study); internationalisation (especially issues of governance and management); resource

management in higher education (including human resource management); and the history of higher education. He has wide experience in the organization of postgraduate and professional development programmes.



Filipa Castanheira, UNIVERSIDADE NOVA DE LISBOA

Dr. Filipa Castanheira is Associate Professor of Human Resource Management. She received her PhD in Social Psychology from Universidade de Lisboa. Her research has been published in journals such as the Human Resource Management (2016; 2014; 2010); International Journal of Training and Development (2012); Journal of Managerial Psychology (2012); Economic and Industrial Democracy (2015; 2010); Journal of Business and Psychology (2006); Military Psychology (2016; 2015a; 2015b); Leadership (2016); and Journal of Organizational Behavior (2016; 2007); among others. The International Network of Business and Management Journals (INBAM-2013) recently distinguished her work with a "Best Paper" award in the track of Journal of Managerial Psychology. She teaches Human Resource Management and Leadership and Change Management at Nova and collaborates with several programs of Executive Education. She is the academic director of the Post-graduation degree in Programa de Gestão Aplicada (Nova SBE Executive Education); and also coordinates the Research Seminars- Management series.



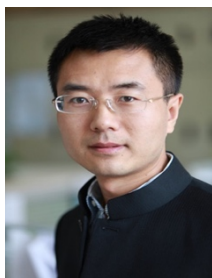
Dr. Angela Meyer, University of Vienna

Angela Meyer has a background in Social Sciences and is working at the Research Services and Career Development Unit of the University of Vienna. Prior to that, she has been involved as a researcher and partly as coordinator in several international projects and coordination actions under the EU research framework programme and other funding programmes with an independent research organization. These activities have mainly focused on governance issues related to sustainable development and multi-stakeholder cooperation. She has moreover served as a consultant for the EU Commission in the field of international research cooperation.



Rita Costa, UNIVERSIDADE NOVA DE LISBOA

Dr. Rita Costa is Head of International Affairs at the Rectorate of NOVA University Lisbon. From May 2018 until May 2019, Head of the International Development Unit of NOVA, part of the Strategic Development Unit of NOVA. From 2014 until May 2018, Head of Research Support Unit of NOVA, with responsibilities in Research Management, Funding and Research Talent Development. From 2001 until 2013 was Head of the e-learning office of Universidade do Porto, with responsibilities in the development and implementation of the institutional strategy for Learning Technologies. She is invited Professor in the field of e-learning and educational project management since 2004. PhD in Digital Media (2013) in the field of e-learning, learning outcomes and assessment of learning; MSc in Multimedia Technology in the field of e-learning and reusable learning objects. Both research works focused on Engineering Education.



Prof. HU Baijing, Executive Director of School of Journalism and Communication, Renmin University of China

Prof. HU Baijing now serves as Executive Director of the School of Journalism and Communication as well as Director of the Institute of Public Communications at Renmin University of China (RUC). He is also supervisor for doctoral students. He got admitted into School of Journalism and Communication, RUC in 1995, where he obtained his master and doctoral degrees. His research mainly focuses on public communications. He takes responsible for several national social sciences research programs and published several books and academic articles. Apart from academic achievements, he has also been awarded several times as an excellent teacher.



Prof. YAN Fengqiao, Dean of Graduate School of Education, Peking University

Major academic areas: organization and institution in higher education, private education and private higher education, academic profession.

Principal investigator of several research projects sponsored by World Bank, Ford Foundation, and Chinese government.

Papers have been published in English and Chinese journals, including *The Review of Higher Education*, *Chinese Education and Society*, *Educational Research* (Chinese) and so forth.

International Experience: Visiting scholars to Lancaster University (UK) in 1991, to SUNY at Albany in 2000-2001, Stanford University in 2014-2015.

Membership in a few Chinese academic societies: economics and administration of education, educational development strategy, and institutional research.



Assoc. Prof. YANG Po, Director of Department of Economics of Education and Administration, Graduate School of Education, Peking University

YANG Po, Professor of Peking University. Doctor of Economics of Education, Colombia University. She is also the director of Department of Economics of Education and Administration, of Graduate School of Education, Peking University. The research field is Vocational Education; Education Finance; Student Development; Online Education



Prof. JIANG Hongchi, Deputy Director of the Institute of Higher Education and Deputy Director of the Development Planning Department of China University of Geosciences (Wuhan)

Jiang Hongchi, Professor of China University of Geosciences (Wuhan), Master's Tutor, Doctor of Education, Postdoctoral Fellow of University of Missouri, Kansas City. He is also the deputy director of the Institute of Higher Education and the deputy director of the Development Planning Department of China University of Geosciences (Wuhan). The research field is comparative higher education, higher education management and educational culture. Since the beginning of his educational research, he has published more than 60 papers in educational journals at home and abroad, presided over more than 20 national, provincial and ministerial

research projects, published 3 monographs, and participated in writing several books.



Prof. MA Huanling, Guangxi Normal University

Prof. MA Huanling now works at Guangxi Normal University. He is also member of the administrative committee of China Education Legislation Institute and China Education Policy and Legislation Research Institute. He gained his doctoral degree from School of Public Administration, East China Normal University, majoring in Education Economics and Management. He was once visiting scholar at Illinois State University and University of Wisconsin in the US. He has published 4 books and over 60 academic articles. He is also the editor-in-chief of 10 textbooks. Since 2007, he has taken responsible for 15 national and provincial research programs.



Prof. Dr. ZHU Chang, LEAD2 project leader, director of the EU-China Higher Education Research Center, Vrije Universiteit Brussel

Prof. Dr. ZHU Chang is the LEAD2 Project & LEAD1 Project leader. She is professor in Educational Sciences at the Vrije Universiteit Brussel. She coordinates the LEAD2 (Jan. 2019-Jan. 2022) and LEAD1 (Oct. 2015-Oct.2018) (Erasmus+ Capacity Building in Higher Education) projects and from 2013-2016 she was project coordinator of the EU-China DOC project under the EU Erasmus Mundus Program. She is director of the EU-China Higher Education Research Center (ECHE), the Online and Blended Learning Competence Center, and the Belgian Director of the Confucius Institute at VUB. She is promoter and principal investigator of several key fundamental research projects in the field of higher education, internationalization, university governance, academic leadership, international academic mobility, student competence and literacy development, educational innovation, online and blended learning, MOOC, ICT-supported learning and social inclusion.