

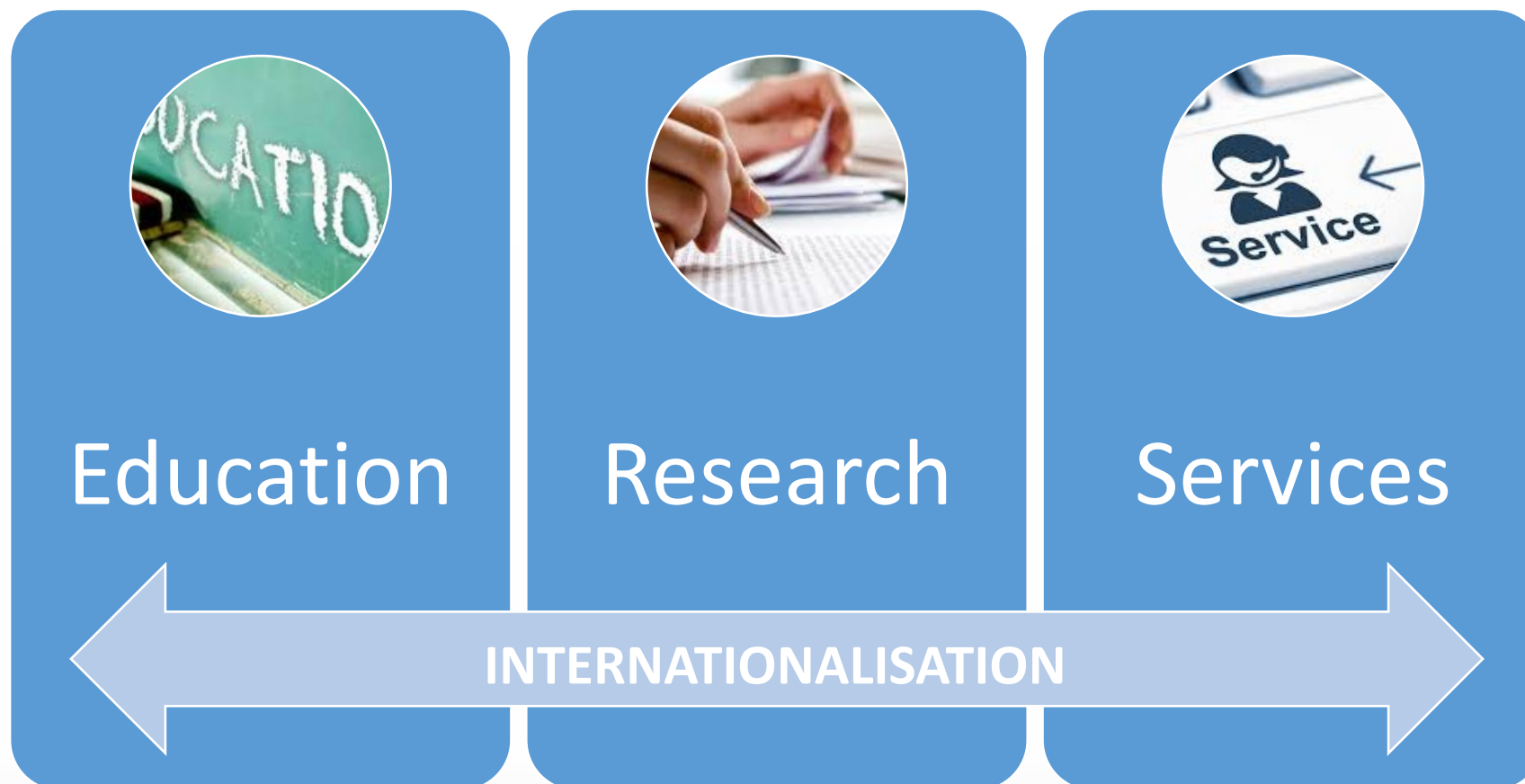
Internationalisation from an Academic Leadership Perspective

Anthony Antoine, Institute for European Studies VUB

INTERNATIONALISATION



INTERNATIONALISATION



INTERNATIONALISATION RISKS



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INTERNATIONALISATION RISKS

GENERATION Z: CONNECTED FROM BIRTH.

Born mid-1990s to 2010.



TRENDS IN HIGHER EDUCATION

Shen Wei

growing importance of internationalization at all levels

increase in institutional strategies

challenges of funding, increased privatisation

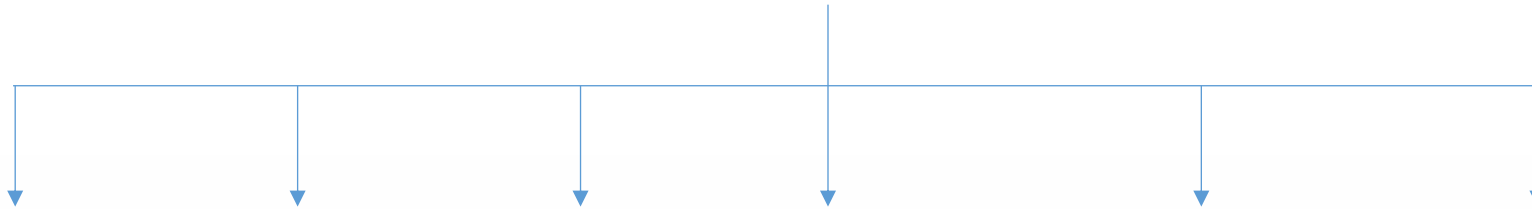
shift from only co-operation to more competition

quantity vs quality

TRENDS IN COMPANIES



COMPANIES



VOLVO



LYNK & CO



COMPANIES

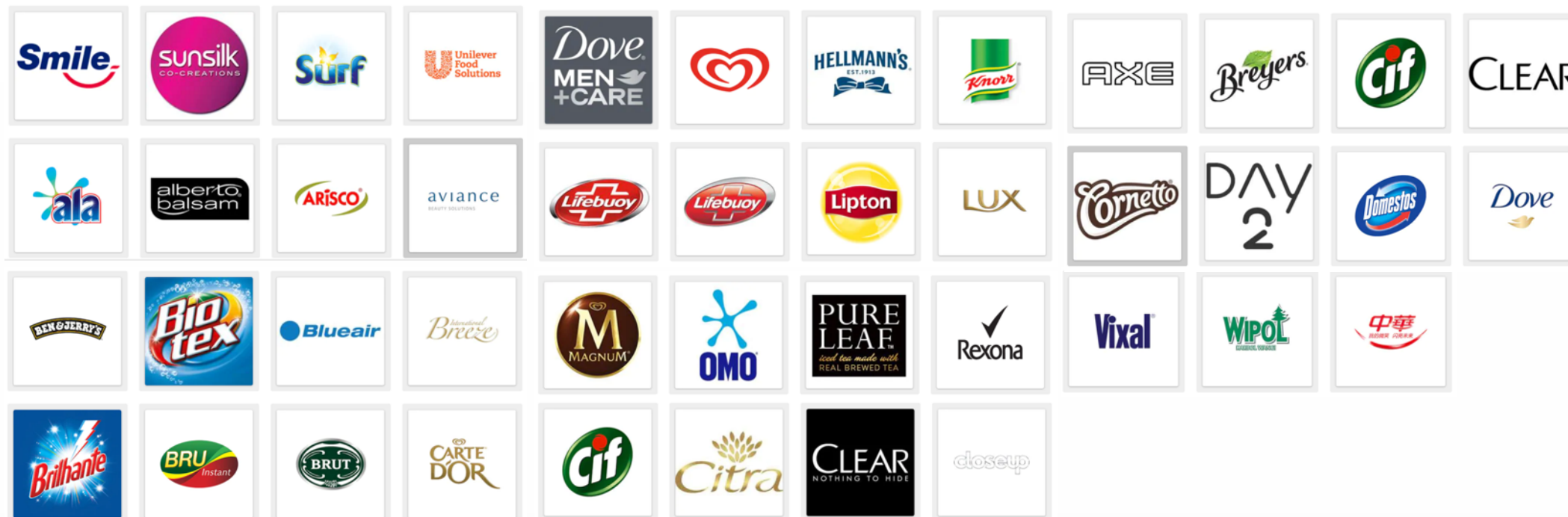


COMPANIES

Coca-Cola



COMPANIES



EUROPEAN UNIVERSITY

SEPTEMBER 2017: Speech of Macron

DECEMBER 2017: C

e competitiveness

Flagship of Eu

erm strategy

60 million over 3 years
Submitted before March 2019
12 Networks will be selected
Result to be known in July 2019

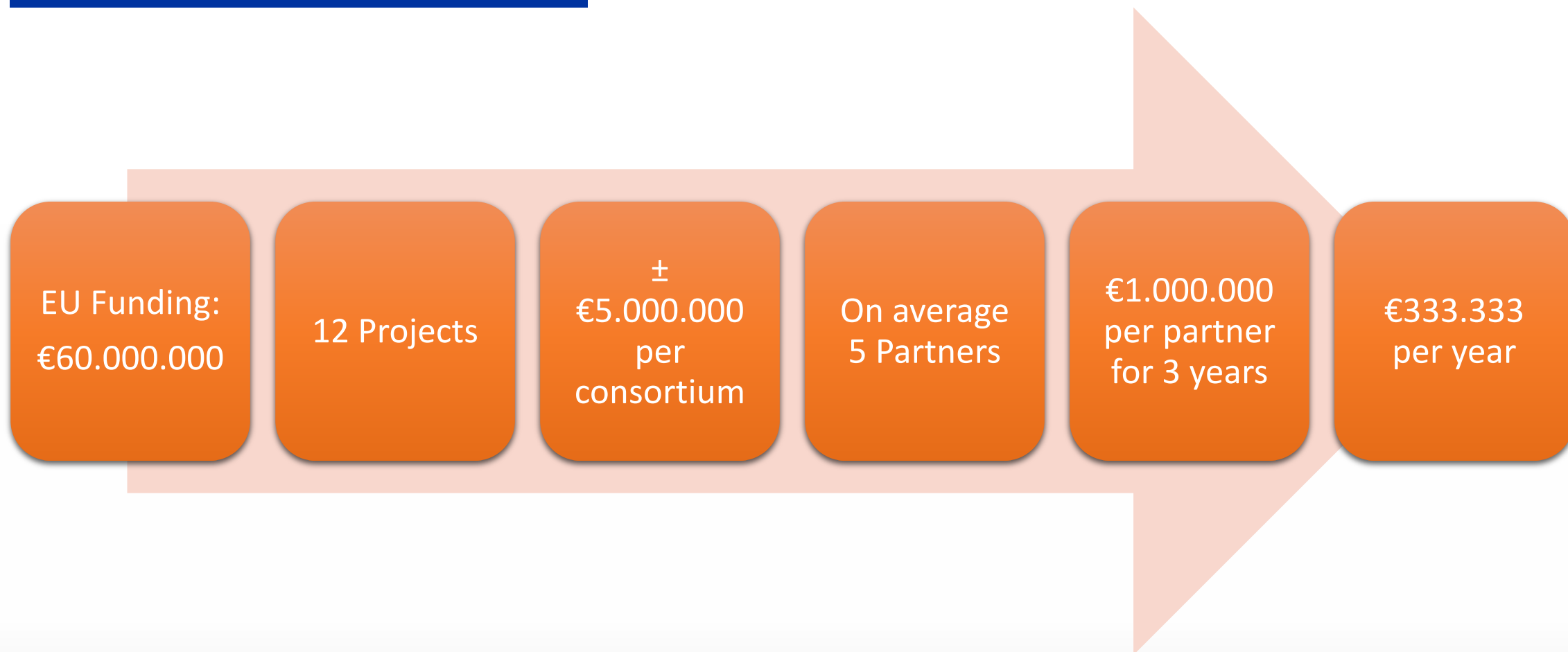
Create alliances ≠ mergers

STRATEGIC PRIORITIES OF THE EU

Towards the creation of a **European Education Area** (EEA) by 2025 where:

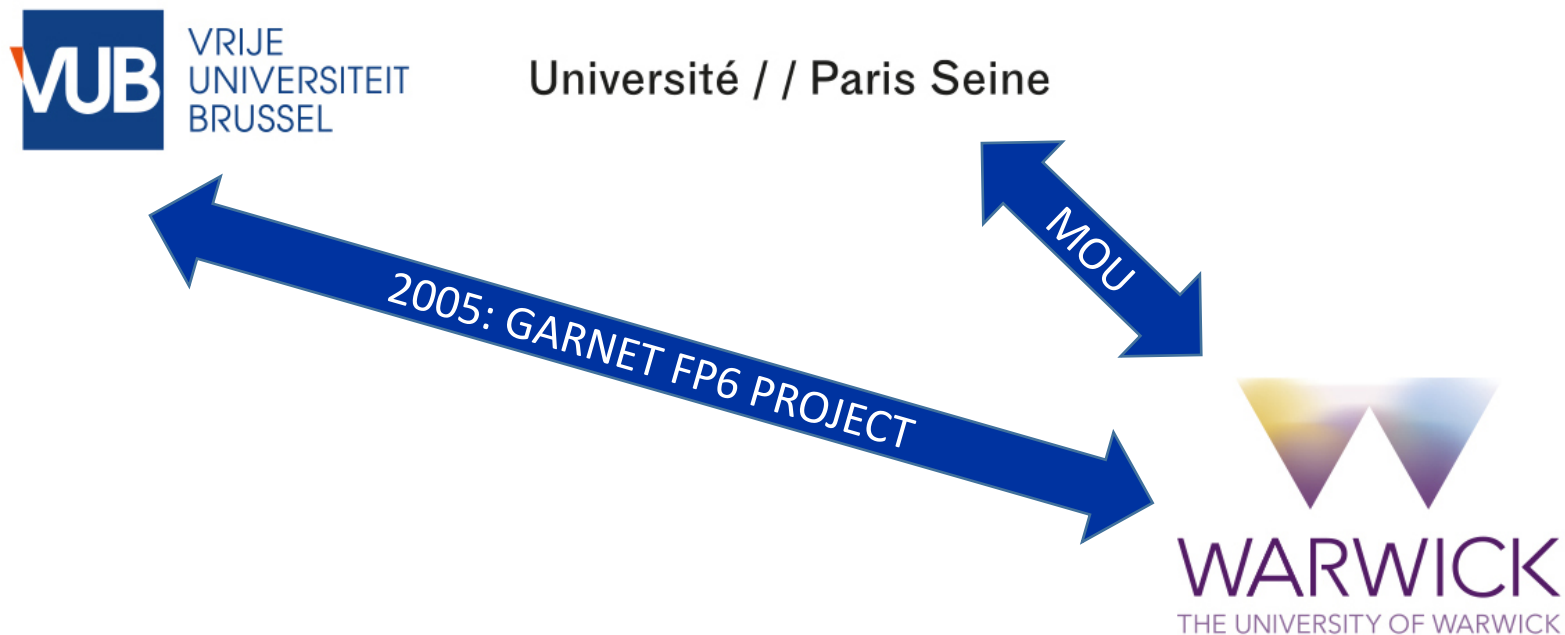
- spending **time abroad** to study and learn should be the standard;
- school and higher education **diplomas** should be recognised across the EU;
- knowing two **languages** in addition to one's mother tongue should become the norm;
- everyone should be able to access high quality education, irrespective of their socio-economic background; and
- people should have a strong sense of their **identity** as Europeans, of Europe's cultural heritage and its diversity.

EUROPEAN UNIVERSITY





THE CREATION OF AN ALLIANCE



THE CREATION OF AN ALLIANCE



Univerza v Ljubljani



UNIVERSITY OF
GOTHENBURG



Today already more than 20
collaborative EU projects



INSTITUTE FOR
EUROPEAN
STUDIES



THE CREATION OF AN ALLIANCE



THE CREATION OF AN ALLIANCE



165.000
students

30.000
Staff members

90.000
Int'l alumni

760
Research areas

ASSOCIATE PARTNERS (TBC)



Banco Santander
Barcelona City Council
British Council
Business Region Göteborg
Center for Research and Interdisciplinarity (Paris)
Conseil Agglomération de Cergy-Pontoise
European Network of Living Labs
European Organization for Nuclear Research (CERN)
Flanders Investment and Trade
Région Île de France

Regional Platform for Benchmarking and Cooperation in
Higher Education and Research (Slovenia)
Sahlgrenska Science Park (Gothenburg)
Slovenian Rectors' Conference
Technology Park of Ljubljana
The Guild Of European Research-Intensive Universities
West Midlands Combined Authority (UK)
22@Network BCN (Barcelona)
Swedish Council for Higher Education

EUTOPIA'S KEY PRINCIPLES



Geared towards the challenges of the future

Student-centred and student-empowered

Attentive to the plurality, potentiality and international pre-eminence of regions

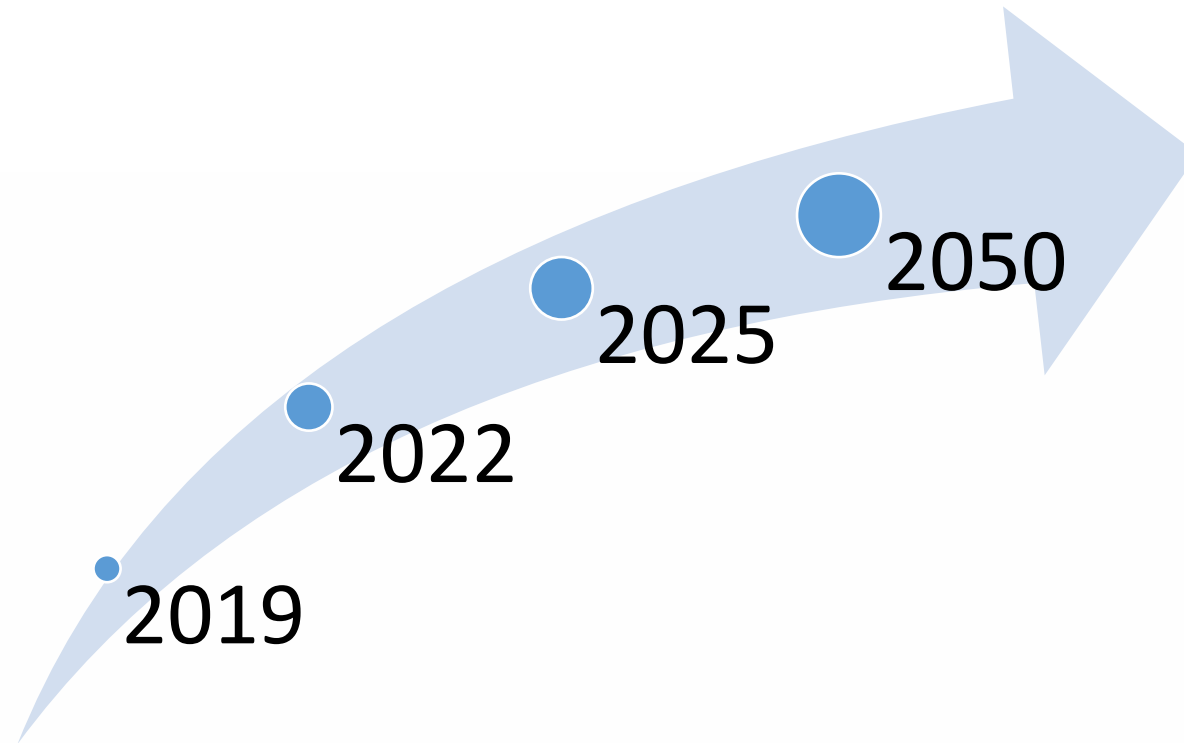
Committed to the principles of openness and inclusion

EUTOPIA'S KEY PRINCIPLES



- A. Set up and test a governance structure and strategy for managing a European University Alliance (WP1)
- B. Develop a common Learning community (WP2)
- C. Develop a common set of Knowledge Creation Communities (WP3)
- D. Develop the Place-making capacities of the Alliance (WP4)
- E. Promote inclusion and equal societies (WP5)
- F. Develop both grounded and global Internationalization of the Alliance (WP6)
- G. Ensure the sustainability and dissemination of the project (WP7)

EUTOPIA'S KEY PRINCIPLES



THE CREATION OF AN ALLIANCE



THE CREATION OF AN ALLIANCE

LEARNING



Co-creation of

Facilitate joint

≠ harmonization of fees, creation of a new joint degree

with other

learning

obstacles

= use of existing windows to create EUTOPIA credits

Development of an international certificate

business)

boundaries

THE CREATION OF AN ALLIANCE

RESEARCH



CHALLENGE BASED RESEARCH

Building
networks of
researchers and
students

INTEGRATION

mobility, young
leaders, post-doc
and doctoral
training
programmes

PROMOTION OF
INNOVATION
start-up and
innovation
mobility, support
network and
mentoring

OPEN SCIENCE

building capacity,
working with
external users of
research

THE CREATION OF AN ALLIANCE

OTHER ...



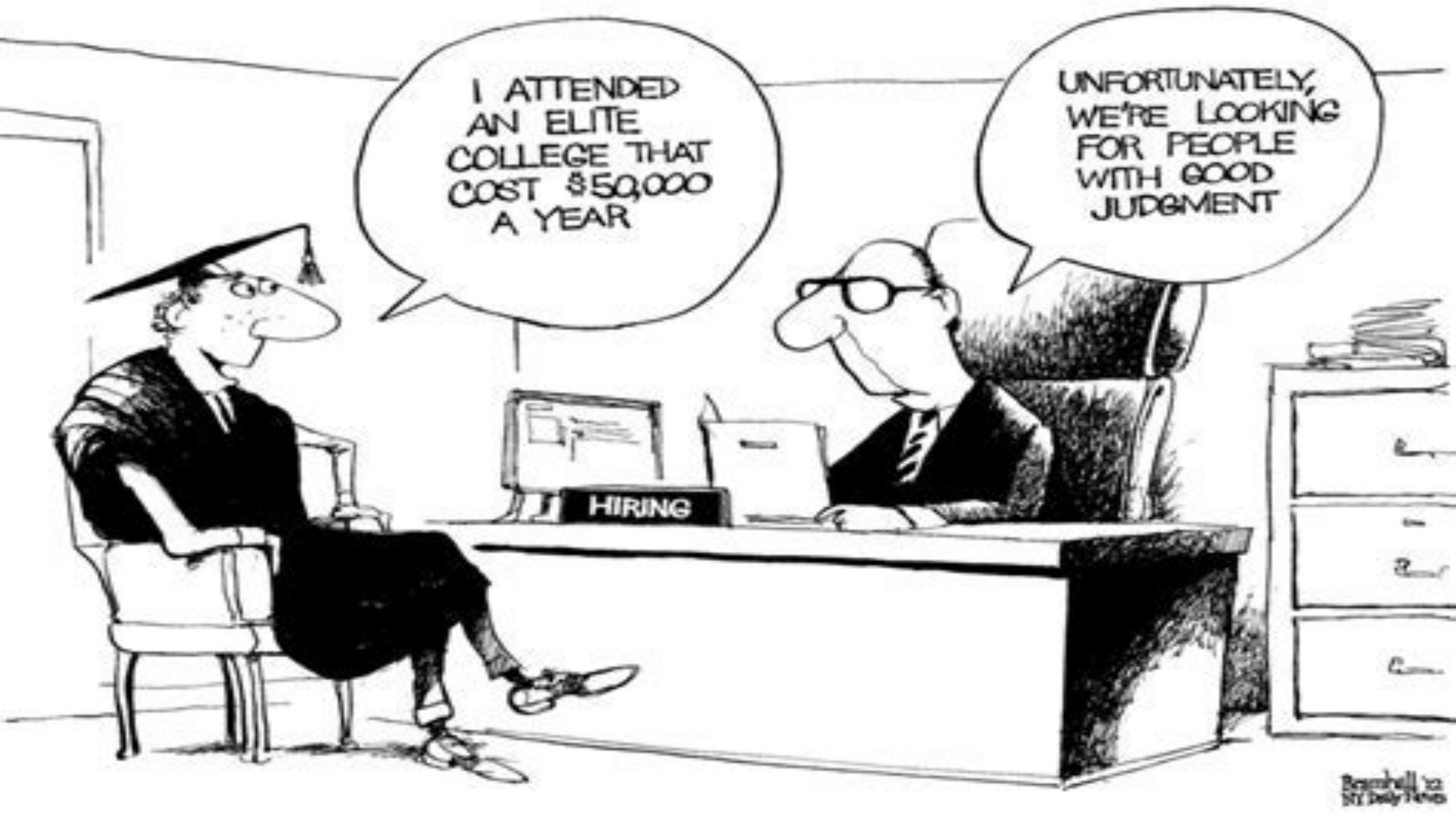
- ⇒ Promoting INCLUSION and EQUAL SOCIETIES / disadvantaged student communities
- ⇒ INTERNATIONALISATION - open to the world – student input in internationalization curriculum
- ⇒ SUSTAINABILITY: building a new INTER-CAMPUS EUROPEAN UNIVERSITY

THE CREATION OF AN ALLIANCE

NEXT STEPS



- Engaging partner communities – staff, students, researchers – in collaborative teaching, learning & research activities across the alliance
- Sharing existing opportunities across the alliance e.g. short term mobility or fellowships, PhD schools
- Building network of associates and other external stakeholders
- Engaging Brussels political networks
- Developing further bids for funding



I ATTENDED
AN ELITE
COLLEGE THAT
COST \$50,000
A YEAR

UNFORTUNATELY,
WE'RE LOOKING
FOR PEOPLE
WITH GOOD
JUDGMENT

HIRING

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