



Lead2



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BRUSSEL

**Workshop for MarMOOC project**

Mar  
MOOC

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Vrije Universiteit Brussel



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## LEAD2 MOOCs

- Ongoing MOOCs: (March-July 2020)
- PD-0146-UNIVERSITY-GOVERNANCE-LEADERSHIP
- <https://www.canvas.net/browse/vub/courses/university-governance-and-academic-leadership>
- PD-0145-UNIVERSITY-GOVERNANCE-AND-ACADEMIC-LEADERSHIP
- <https://www.canvas.net/browse/vub/vub-zh/courses/university-governance-academic-leadership-chinese>

# LEAD2 MOOCs

- Completed MOOCs
  - Sep 2018 - Jan. 2019
  - Feb. 2019 – July 2019
  - Sep. 2019 – Jan. 2020
- **Focuses on key topics related to University Governance and Academic Leadership.**

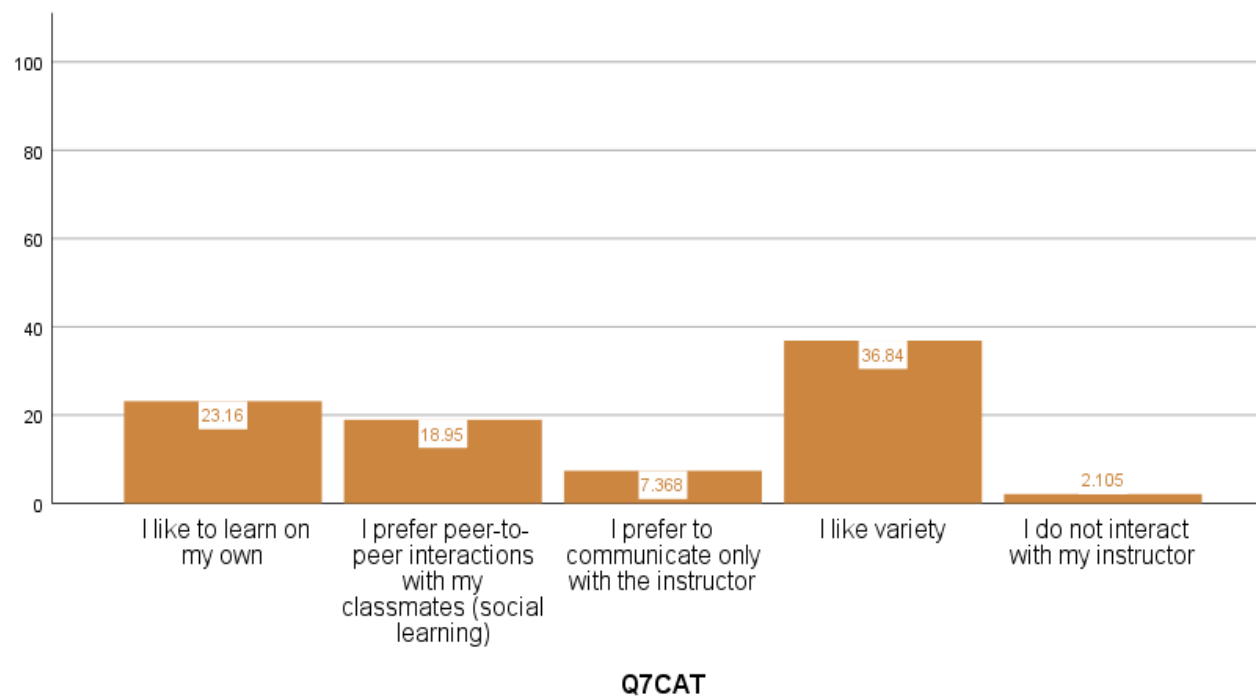
# LEAD2 MOOCs surveys and data analysis

- 3 surveys
  - Welcome survey (at the start of the MOOC)
  - User experience survey (at the end of the MOOC)
  - LEAD2 MOOC survey (at the end of the MOOC, more content related)

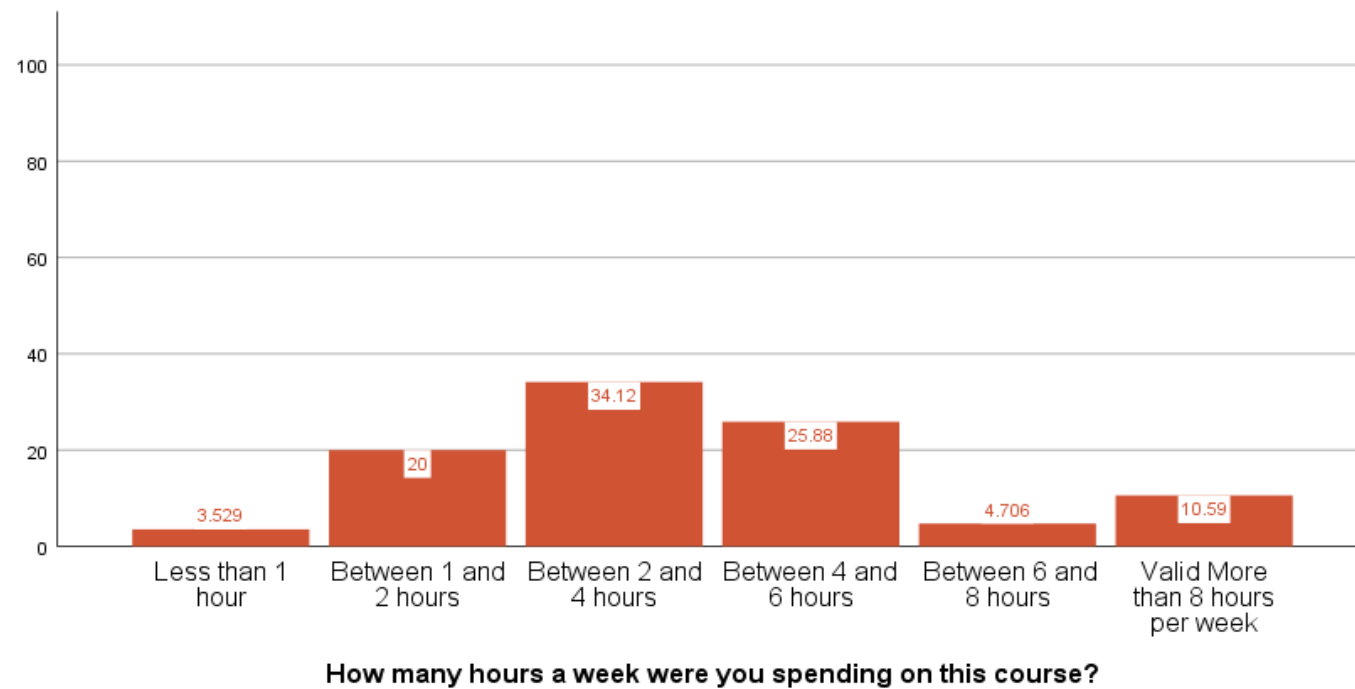
# LEAD2 MOOC reports

- LEAD2 MOOC reports June 2019
- LEAD2 MOOC reports Feb. 2020

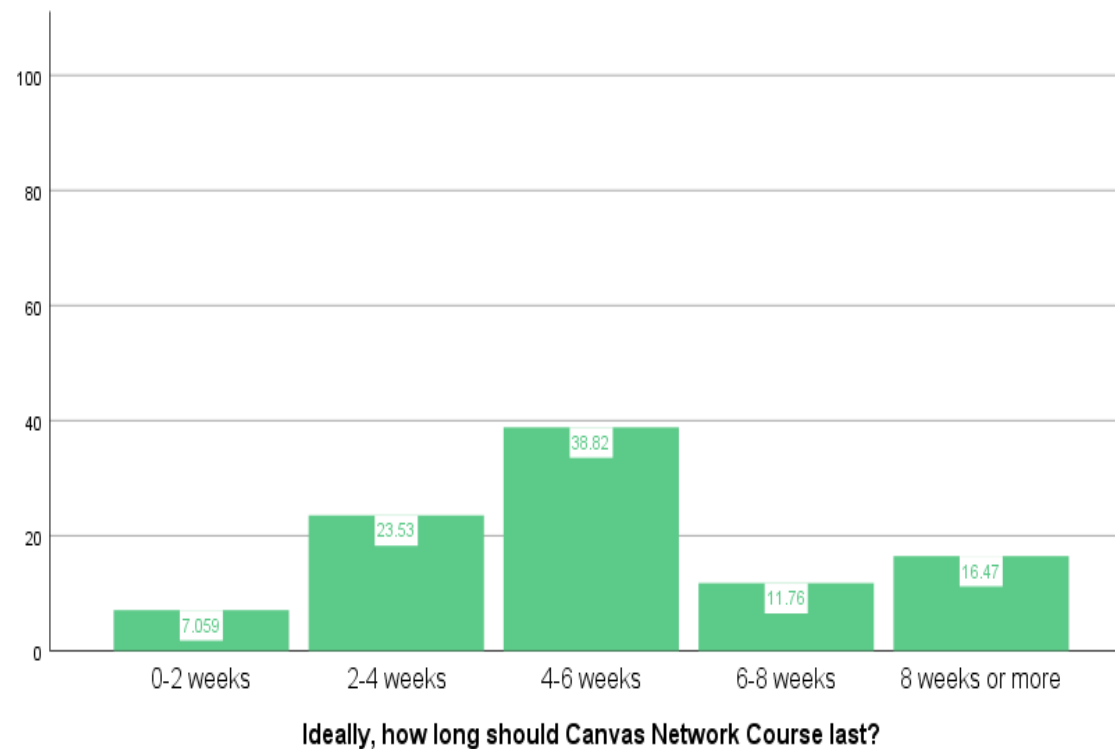
# Examples of user experience survey report



# Examples of user experience survey report



# Examples of user experience survey report





# Enhancing Academic Leadership and Governance of Chinese and European Universities in the Context of Innovation and Internationalization (LEAD2)



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# Enhancing Academic Leadership and Governance of Chinese and European Universities in the Context of Innovation and Internationalization (LEAD2)

15.01.2019 to 14.01 2022

<http://www.lead2-project.eu>



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**3 years collaboration**



# The objectives of the LEAD2 project

- Strengthen the capacity of higher education institutions in governance and academic leadership
- Enhance the knowledge and capacities of academic leaders and potential academic leaders on university governance and leadership
- Implement innovative and targeted blended training (MOOC, workshops & peer learning) for academic leaders
- Deepen the understanding of university governance and academic leadership through comparative studies
- Create an online Knowledge Base, Referencing Tool & Networks
- Establish an EU-China Center on University Leadership

# LEAD2

## European partners

- Vrije Universiteit Brussel (VUB)
- Universidade NOVA De Lisboa (UNL)
- University of Vienna (UniVie)
- Aarhus University (AU)
- Middle East Technical University (METU)
- Silesian Univeristy of Technology (SUT)

## Chinese partners

- National Academy of Education Administration (NAEA)
- Tongji University (TJU)
- Beijing Normal University (BNU)
- Yunnan Normal University (YNNU)
- China University of Geosciences (Wuhan) (CUG)
- Guangxi Normal University (GXNU)

## Main target groups

<b>High-level &amp; senior university academic leaders</b>
<b>Middle level university academic leaders</b>
<b>Young academic leaders</b>
<b>Potential academic leaders</b>

**Universities need to produce top-level research and education to meet the needs of the global knowledge economy**



**Diversity in higher education governance  
remains a major hallmark of higher education  
institutions**





**Universities face challenges, such as  
autonomy, accountability,  
leadership, strategic planning,  
professional management and  
funding**



# Autonomy



# Accountability



# Governance



# Leadership



# Leadership



# Leadership



# Leadership



# Leadership

leadership is not a  
position or a title,  
it is action and  
example.



Benefits of Collective Leadership

# Globalisation & Internationalisation





# LEAD2 Key activities

## Core themes

1. MOOCs on University Governance and Academic Leadership
2. Training and workshops on University Governance and Academic Leadership
3. Comparative studies on EU-China University Governance and Academic Leadership
4. Building online knowledge base
5. Establishment of EU-China University Leadership Center

## Work packages

1. Project preparation
2. Project development
3. Project quality assurance
4. Project dissemination
5. Project management

## LEAD2 series of blended training (MOOC, workshops & peer learning)

- LEAD2 kick off meeting and workshops, March 2019, Brussels, Belgium
- 1st Series of blended training (MOOC, workshops & peer learning)  
March-June 2019  
Workshops in Beijing, China, June 2019
- 2nd Series of blended training (MOOC, workshops & peer learning)  
September-December 2019  
Workshops in Vienna, Austria & Gliwice, Poland, 2019
- 3rd Series of blended training (MOOC, workshops & peer learning)  
March-June 2020  
Workshops in Guilin & Shanghai, China, 2020

- 4th Series of blended training (MOOC, workshops & peer learning)  
September-December 2020  
Workshops in Aarhus/Copenhagen, Denmark & Ankara, Turkey, 2020
- 5th Series of blended training (MOOC, workshops & peer learning)  
March-June 2021  
Workshops in Wuhan & Kunming, China, 2021
- 6th Series of blended training (MOOC, workshops & peer learning)  
September-December 2021  
Lisbon, Portugal & Brussels, Belgium, 2021
- LEAD2 workshops & final dissemination event, 2021, Beijing, China

# Main deliverables

- Establishment of EU-China Center on University Leadership
- MOOC courses and material
- Workshops and training material
- Online Knowledge Base, Referencing tool and networks
- Publications (papers, articles, special issue, book chapters, books)
- Policy recommendations
- News and newsletters
- Dissemination material
- Project quality assurance reports
- Project management reports

# MOOC intro video

- LEAD MOOC introduction video

Premier Reference Source

# University Governance and Academic Leadership in the EU and China



Cheng Zhu and Maria Doyle-Kurtz

Routledge



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- <http://www.lead2-project.eu/>
- <http://www.lead2-project.eu/news>