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# LEAD2 project

LEAD2 MOOCs  
(MID-TERM REPORT)



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## I. Objectives of the LEAD2 MOOCs

- ✓ Enhance knowledge and skills on University Governance and Academic leadership
- ✓ Provide an online platform for academic leaders and potential leaders to learn, comment, and to share rich experiences from their leadership and management practices
- ✓ Provide easy and public access to training on University Governance and Academic Leadership
- ✓ Enhance and increase the impact of training by reaching a wide range of target groups



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## II. Activities (3 editions, Chinese & English version )

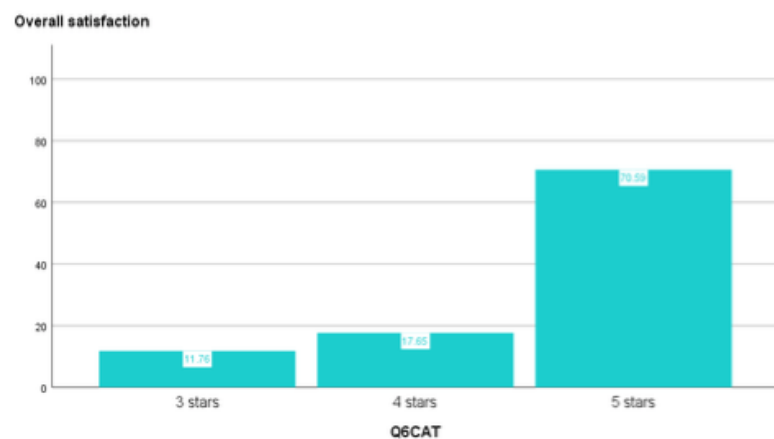
- ❖ The first edition (February-July 2019): 607 learners registered
- ❖ The second edition (September 2019-January 2020): 517 participants registered.
- ❖ The third edition (February-July 2020): 1006 participants registered.
- ❖ New Chinese edition on Wangyi Yunketang (网易云课堂)



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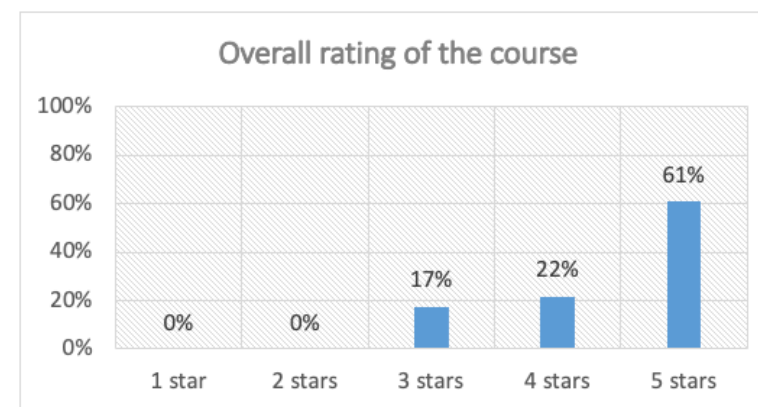
## II. Evaluation results

### *General satisfaction (for the first two editions)*



*Figure 1*

The first edition (Feb-July 2019)



*Figure 18. Overall rating of the course by the participants*

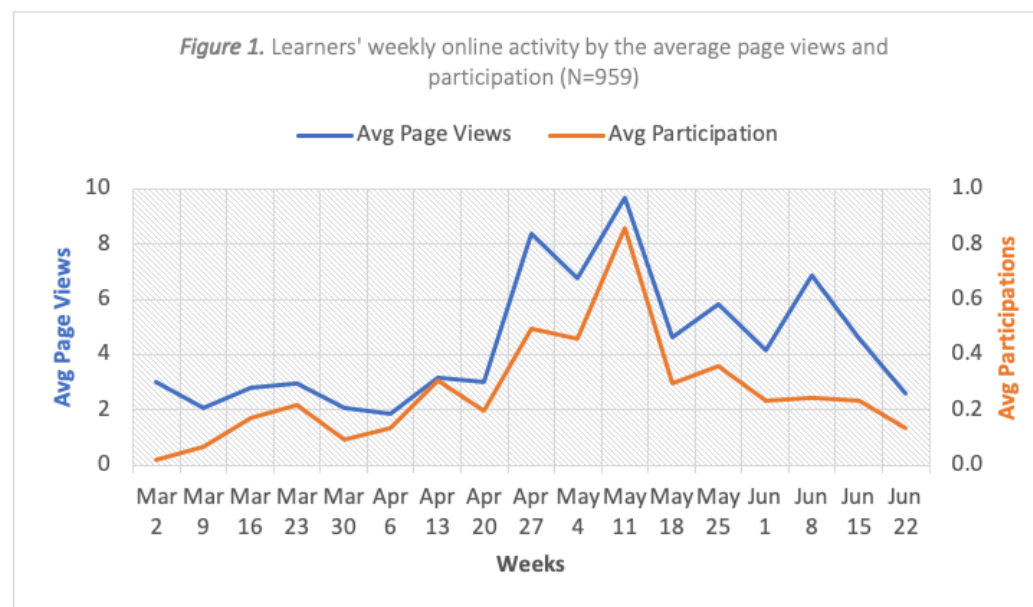
The second edition (Sep 2019-Feb 2020)



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## II. Evaluation results

### *The third-edition (learning progress)*





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## II. Initial conclusion

- ❖ The course attracted a very wide range of participants from different countries
- ❖ Positive feedback & appreciation from learners
- ❖ The fourth edition of LEAD2 MOOCs will be launched in September 2020



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### III. MOOC in Chinese Platform

- ❖ Fully consistent with the content on the Canvas platform
- ❖ For Chinese participants to join MOOC more conveniently
- ❖ Better support for Chinese participants & Chinese subtitles
- ❖ Free & Certificate of completion



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### III. MOOC in Chinese Platform

- ❖ Chinese platform: Wangyi Yunketang (网易云课堂)
- ❖ Web; Android; IOS
- ❖ Login methods: Phone number, Email, WeChat, QQ, etc.
- ❖ The current MOOC edition is online &  
End on December 31, 2020
- ❖ <https://study.163.com/course/introduction/1210126003.htm>

