

# Enhancing Academic Leadership and Governance of Chinese and European Universities in the Context of Innovation and Internationalization (LEAD2)



Co-funded by the  
Erasmus+ Programme  
of the European Union

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<http://www.lead2-project.eu>



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# The objectives of the LEAD2 project

- Strengthen the capacity of higher education institutions in governance and academic leadership
- Enhance the knowledge and capacities of academic leaders and potential academic leaders on university governance and leadership
- Implement innovative and targeted blended training (MOOC, workshops & peer learning) for academic leaders
- Deepen the understanding of university governance and academic leadership through comparative studies
- Create an online Knowledge Base, Referencing Tool & Networks
- Establish an EU-China Center on University Leadership

# LEAD2

## European partners

- Vrije Universiteit Brussel (VUB)
- Universidade NOVA De Lisboa (UNL)
- University of Vienna (UniVie)
- Aarhus University (AU)
- Middle East Technical University (METU)
- Silesian University of Technology (SUT)

## Chinese partners

- National Academy of Education Administration (NAEA)
- Tongji University (TJU)
- Beijing Normal University (BNU)
- Yunnan Normal University (YNNU)
- China University of Geosciences (Wuhan) (CUG)
- Guangxi Normal University (GXNU)

# LEAD2

## Associate European partners

- UNICA
- University of Tampere
- Ghent University
- Belgian Chinese Chamber of Commerce

## Associate Chinese partners

- Renmin University of China
- Shanghai Jiaotong University
- Sichuan University
- Hunan University

## Special support by

- The Mission of P.R. China to the EU

# Key activities

## Core themes

1. MOOCs on University Governance and Academic Leadership
2. Training and workshops on University Governance and Academic Leadership
3. Comparative studies on EU-China University Governance and Academic Leadership
4. Building online knowledge base
5. Establishment of EU-China University Leadership Center

## Work packages

1. Project preparation
2. Project development
3. Project quality assurance
4. Project dissemination
5. Project management

## LEAD2 series of blended training (MOOC, workshops & peer learning)

- LEAD2 kick off meeting and workshops, March 2019, Brussels, Belgium
- 1st Series of blended training (MOOC, workshops & peer learning)  
March-June 2019  
Workshops in Beijing, China, June 2019
- 2nd Series of blended training (MOOC, workshops & peer learning)  
September-December 2019  
Workshops in Vienna, Austria & Gliwice, Poland, 2019
- 3rd Series of blended training (MOOC, workshops & peer learning)  
March-June 2020  
Workshops in Guilin & Shanghai, China, 2020

- 4th Series of blended training (MOOC, workshops & peer learning)  
September-December 2020  
Workshops in Aarhus/Copenhagen, Denmark & Ankara, Turkey, 2020
- 5th Series of blended training (MOOC, workshops & peer learning)  
March-June 2021  
Workshops in Wuhan & Kunming, China, 2021
- 6th Series of blended training (MOOC, workshops & peer learning)  
September-December 2021  
Lisbon, Portugal & Brussels, Belgium, 2021
- LEAD2 workshops & final dissemination event, 2021, Beijing, China

# Main deliverables

- Establishment of EU-China Center on University Leadership
- MOOC courses and material
- Workshops and training material
- Online Knowledge Base, Referencing tool and networks
- Publications (papers, articles, special issue, book chapters, books)
- Policy recommendations
- News and newsletters
- Dissemination material
- Project quality assurance reports
- Project management reports



# WP 1 Preparation

WP	Tasks Activities	Output/ Outcomes
	<b>1.1. Conduct gap analysis</b>	1) gap analysis report;
	<b>1.2. Complete comparative study plan</b>	2) comparative study plan;
	<b>1.3. Prepare a concept note on the online Knowledge Base and the EU-China Center</b>	3) concept note of the online Knowledge Base and EU-China Center on AL;
	<b>1.4. Complete the optimized work plan</b>	4) optimized work plan.
	<b>1.5. Project preparation meetings</b>	5) Meeting reports

# WP 2 Development

WP	Tasks Activities	Output/ Outcomes
	<b>LEAD2 Blended Training and Building of Online Knowledge Base and Networks on University Governance and Academic Leadership</b>	
	<b>2.1 Improvement, upgrading and customisation of six series of MOOCs</b>	Six sessions of MOOC improved, upgraded and customised.
	<b>2.2 Preparation and implementation of six series of blended training (MOOC &amp; workshops &amp; peer learning</b>	Six workshops/training sessions are implemented (each takes place at the end of each MOOC session).
	<b>2.3 Conduct Comparative studies on university governance and academic leadership in China and the EU</b>	Comparative studies on university governance and academic leadership in China and the EU are completed and research reports, articles, books & <i>policy recommendations</i> (in Chinese and English).
	<b>2.4 Build an online Knowledge Base, Networks &amp; an Online Referencing Tool for (potential) academic leaders in China and the EU</b>	An online Knowledge Base and Network on university governance and academic leadership in China and the EU is created.
	<b>2.5 Establish the EU-China Center on University Academic Leadership</b>	The EU-China Center on University Academic Leadership is established

# WP 2 Development

WP	Tasks Activities	Output/ Outcomes
	<b>2.1 Improvement, upgrading and customisation of six series of MOOCs</b>	Six sessions of MOOC improved, upgraded and customised.
		1 <sup>st</sup> Series (Feb.-June 2019) 2 <sup>nd</sup> Series (Aug.- Dec. 2019) 3 <sup>rd</sup> Series (March-June 2020) 4 <sup>th</sup> Series (Aug.- Dec. 2020) 5 <sup>th</sup> Series (March-June 2021) 6 <sup>th</sup> Series (Aug.- Dec. 2021)

WP	Tasks Activities	Output/ Outcomes
	<b>2.2 Preparation and implementation of six series of blended training (MOOC &amp; workshops &amp; peer learning)</b>	
	1st Series of blended training (MOOC and workshops & peer learning): (Young Academic leaders Workshop Beijing, China) March-July 2019	
	2nd Series of blended training (MOOC and workshops & peer learning): (Middle level Academic Leaders Workshop Vienna, Austria & Gliwice, Poland) August-December 2019	
	3rd Series of blended training (MOOC and workshops & peer learning): (High level Academic Leaders Workshop Guilin & Shanghai, China) March-June 2020	
	4th Series of blended training (MOOC and workshops & peer learning): (Young Academic leaders Workshop, Aarhus, Denmark) August-December 2020	
	5th Series of blended training (MOOC and workshops & peer learning): (Middle level Academic Leaders Workshop Wuhan & Kunming, China) March-June 2021	
	6th Series of blended training (MOOC and workshops & peer learning): (High level Academic Leaders Workshop, Lisbon, Portugal & Brussels, Belgium) August-December 2021	

# WP 2 Development

WP	Tasks Activities	Output/ Outcomes
	<b>2.3 Conduct Comparative study on university governance and academic leadership in China and the EU</b>	
	1) Research instruments (Feb./March 2019) 2) Research reports (2 reports planned, April 2020, April 2021); articles (3 articles planned, expected April 2020, Dec 2020, April 2021) 3) Book publications (Series of books in Chinese and English, expected Sep. 2021) 4) Policy recommendations (in Chinese and English, expected Aug./Sep. 2021) 5) LEAD Journal -regular result and dissemination (bi-monthly): shorter articles, news reports, paper...)	

# WP 2 Development

WP	Tasks Activities	Output/ Outcomes
	<b>2.4 Build an online Knowledge Base, Networks &amp; an Online Referencing Tool for (potential) academic leaders in China and the EU</b>	
	<p>1) An online Knowledge Base with available knowledge/material (literature, reports, information, cases, examples, Q&amp;As, videos..) on key issues related to university governance and academic leadership.</p> <p>2) Online networks created with stakeholders with common interests or concerns. Group fora and social networks (such as WeChat and WhatsApp) will be created. Eg. social networks for rectors/presidents, vice rectors, former rectors and vice rectors...</p> <p>3) An online 'Quick Referencing Tool' will be created, which can provide quick information or guide for academic leaders who want to look for quick reference on some issues.</p>	

# WP 2 Development

WP	Tasks Activities	Output/ Outcomes
	<b>2.5 Establish the EU-China Center on University Academic Leadership</b>	
	1) A sustainable EU-China Center on University Academic Leadership will be established. 2) A launch event of the Center will be organised	

# WP3 Quality Plan

WP	Tasks Activities	Output/ Outcomes
	<ul style="list-style-type: none"><li>1) Internal quality assurance plan;</li><li>2) Internal evaluation reports;</li><li>3) External quality assurance plan;</li><li>4) External quality assurance reports;</li><li>5) Impact assessment reports (three reports, at 18m, 28m, and 36m respectively)</li></ul>	



# WP4 DISSEMINATION & EXPLOITATION

WP	Tasks Activities	Output/ Outcomes
	<ul style="list-style-type: none"><li>4.1. Project website</li><li>4.2. Project promotion material (logo, leaflet, posters, roll-ups, etc)</li><li>4.3. Project promotional videos and testimonial videos</li><li>4.4. Dissemination reports &amp; list of partner dissemination activities</li><li>4.5. Partner dissemination events organised in parallel to the project workshops or meetings</li><li>4.6. 1)One dissemination conference &amp; kick-off project organised in China (June, 2019); 2)one dissemination conference &amp; Kick-off the online Knowledge Base organised in Brussels (Oct.2021); 3)Final project dissemination event EU-China University Center, Beijing (Dec.2021)</li></ul>	

# WP5 Project management

WP	Tasks Activities	Output/ Outcomes
	<p><b>5.1: Preparation, execution and follow up of consortium meetings</b></p> <p>Kick off meeting, March 2019, Brussels</p> <p>1st Consortium SC meeting: June 2019, Beijing, China</p> <p>2nd Consortium SC meeting: Oct/Nov. 2019, Vienna, Austria</p> <p>3rd Consortium SC meeting: May 2020, Guilin, Guangxi, China</p> <p>4<sup>th</sup> Consortium SC meeting: Oct/Nov. 2020, Aarhus/Copenhagen, Denmark</p> <p>5<sup>th</sup> Consortium SC meeting: May 2021, Wuhan, China</p> <p>6<sup>th</sup> Consortium SC meeting: Oct. 2021, Brussels, Belgium</p>	

# LEAD network and communities (open for new members)

- LEAD1 partners
- LEAD2 partners
- Ghent University, Belgium
- Stockholm University, Sweden
- Amsterdam University, the Netherlands
- Maastricht University, the Netherlands
- Lancaster University, UK
- University of Helsinki, Finland
- European University Association (EUA), Belgium
- EU-Asia Centre, Belgium
- Belgian Chinese Chamber of Commerce, Belgium
- Deakin University, Australia

- Ministry of Education, China
- The Mission of P.R. China to the EU
- Renmin University of China, China
- Sichuan University, China
- Southwest University, China
- Shanghai Jiao Tong University, China
- Hunan University, China
- Northwest University, China
- Three Gorges University, China
- Beijing Institute Of Petrochemical Technology, China
- Guizhou Institute Of Technology,
- China Gansu Agricultural University,
- China Dalian Ocean University,
- China Tongren University,
- China Chifeng University, China

# LEAD1 Partnership (<http://lead-project.org/>)

- Vrije Universiteit Brussel (VUB), Brussels, Belgium– Coordinator
- Network of Universities from the Capitals of Europe (UNICA), Brussels, Belgium
- University of Tampere (UTA), Tampere, Finland
- Universidade Nova de Lisboa (NOVA), Lisbon, Portugal
- Middle East Technical University (METU), Ankara, Turkey
- Peking University (PKU), Beijing, China
- Tongji University (TJU), Shanghai, China
- Huazhong University of Science and Technology (HUST), Wuhan, China
- National Academy of Education Administration (NAEA), Beijing, China
- Yunnan Normal University (YNNU), Kunming, China