



LEAD 中欧高校论坛

LEAD CHINA-EU UNIVERSITY WEBINAR

暨第九届大学管理者论坛

UNIVERSITY ADMINISTRATORS FORUM (9th)

中欧高等教育发展与合作

China-EU University Development and Cooperation

2020 · 夏季

SUMMER 2020

国家教育行政学院

NATIONAL ACADEMY OF EDUCATION ADMINISTRATION

Programme

Time: 29 July, 2020, Wednesday

Venue: Guesthouse, NAEA

Chair: Prof. LI Mingze, Director, Academic Development, Northeast Forestry University

16:00-16:15 **Opening & Welcome**

16:15-16:30 ***Leading university internationalization: The future of Euro-Chinese academic cooperation***

Prof. Joao Amaro de Matos, Vice-Rector International Development, Universidade Nova de Lisboa (NOVA)

Both China and Europe have active strategies to internationalize their Higher Education systems. We analyze the cultural and institutional constraints of these strategies in both territories, and their impact in the international profile of their academic leaderships. We focus on the practice of internationalization in Europe and in China, the strategic goals underlying these practices, and the implications to the internationalization strategies in constraining the choices and actions of academic leaders. We contribute to the literature on HE leadership by analyzing the points of conflict and opportunities of growth, suggesting pathways of sustainable collaboration between leaders of both regions.

16:30-16:45 ***China-EU university cooperation in “Double First-Class” construction: a case study of Southwestern University of Finance and Economics***

Prof. Dr. LIANG Ting, Director of Division of International Cooperation, Southwestern University of Finance and Economics

The Double-First Class initiative is the inevitable path in China to leap from a large country to a strong country in higher education. And a fundamental aspect of the initiative is international cooperation. International cooperation is a natural feature and mission of higher education and a key function of the university and a responsibility to the society, which will encourage institutional reforms and breakthroughs in the higher education system. By analysing Southwestern University of Finance and Economics' (SWUFE) international cooperation, particularly that with European universities, this study discusses how universities can use international exchange and cooperation to support talent development, scientific research and service to society in the context of the Double First-Class initiative, as well as envisions future trends and priorities.

16:45-17:00 ***The role of the universities in social change and development: Challenges and recommendations***

Prof. Dr. Yasar Kondakci, Dean of the Graduate School of Social Sciences, Middle East Technical University (METU)

The universities, as the epicenters of scientific and technological capacities of every society are expected to play a central role in confronting and addressing the societal problems. However, compared to the niche they occupy in using societal resources, they play a very limited role in social change. It can be argued that the dominant approaches for performance evaluation of the universities (e.g., rankings) form an important factor in curbing social innovation capacity of the universities. The recent COVID-19 crisis advances additional challenges for the universities to deal with societal problems. This brief speech discuss the state of universities' contribution to social change and innovation, elaborate on the challenges that the universities confront with in social change and innovation, and advance some recommendations for improving social change capacity of the universities.

17:00-17:15 ***Discipline construction in serving national strategy: an analysis of construction of new agricultural discipline***

Prof. Dr. FANG Yulin, Director of Division of Science and Technology Extension, Northwest A&F University

New technological and industrial revolutions have put forth new requirements to the reforms of the Chinese higher education system. National strategies for the new era characterised by food safety, human health, eco civilisation and rural revitalisation, has given higher education in agricultural and forestry disciplines new missions. The development of “new agricultural disciplines” in service of new agriculture, new countryside, new farmers, and new ecology has become a must. This study takes Northwest Agriculture and Forestry University as example, to illustrate agricultural and forestry universities' practices in structural reforms of disciplines and programmes, talent development models, active service to key national strategies, the future of agriculture and the organisational models of disciplines, and proposes some thoughts on using discipline development at universities to serve national strategies.

17:15-17:30 ***Connecting Science and Society –searching for sustainable pathways through the jungle***

Prof. Dr. Jan Cornelis, former VUB Vice-Rector International Relations, VUB

A helicopter view is given on the evolution of the societal embedding of universities. This evolution has implications on the university Research and Development (R&D) governance. Without going into specific implementations, first a simplified governance paradigm is analyzed that has emerged from the triple helix model. Nowadays more and more actors are involved in the interface between university and society and they are getting more intimately integrated within the university ecosystem. The interaction, knowledge sharing and technology transfer opportunities are increasing and inherently becoming international, but they are also more and more complex to manage. Some possible sustainable pathways through this jungle are discussed. The focus of the study is R&D and the shared responsibility of government and university.

17:30-18:00 **Discussions**

嘉宾简介



李明泽

东北林业大学教务处处长，教授

李明泽教授现任东北林业大学教务处处长。从事教育教学管理工作，获得国家级、省部级教学成果奖多项。专注于森林资源遥感监测、森林生态系统碳循环和森林防火等方面的研究工作，主持或参加国家自然科学基金项目、国家重点研发项目、863 计划项目等多项国家级科研项目，多次获得省部级科技进步奖励。



马托斯 Joao Amaro de Matos

新里斯本大学国际发展副校长，教授

马托斯教授是新里斯本大学分管国际发展事务的副校长，物理学博士和金融博士。曾任新里斯本大学全球教育管理联盟（CEMS）执行委员会成员，（2008-2017）、研究和博士教育委员会主席（2010-2014）、质量保证委员会主席（2016-2017）。长期在欧洲和拉丁美洲从事学术研究活动，被欧洲管理发展基金会（EFMD）聘为古巴商务教育发展专家。担任欧洲和拉丁美洲多所高校的客座教授。



梁婷

西南财经大学国际交流与合作处处长、国际教育学院院长，副教授

梁婷副教授是西南财经大学国际交流与合作处处长，国际教育学院院长。长期从事高校国际交流管理服务，中国高等教育学会外国留学生教育管理分会常务理事。从事财务会计、跨文化交流等方面的研究和教学工作，主要研究领域涉及公司治理、留学生教育改革、留学生商务汉语教学等。



亚萨尔·康达奇 Yasar Kondakci

中东科技大学社会科学研究生院副院长，教授

亚萨尔·康达奇教授现任中东科技大学社会科学研究生院副院长，管理学博士。土耳其教育管理研究和发展协会 (EARDA) 行政委员会成员，土耳其教育管理界两份重要刊物《教育管理和领导力研究 (REAL)》和《教育管理：理论与实践》的副主编。长期从事高等教育、教育变革、教育平等等领域研究。



房玉林

西北农林科技大学科学技术发展研究院院长，教授

房玉林教授现任科学技术发展研究院院长。主要从事葡萄栽培、酿酒葡萄种质资源、品质调控等教学与科研工作。先后担任葡萄与葡萄酒产业国家科技创新联盟理事长、陕西省葡萄产业体系首席科学家、中国农学会葡萄分会常务理事、中国食品科学技术学会葡萄酒分会常务理事、国家林草局葡萄酒工程技术中心副主任、中国葡萄酒高等教育联盟秘书长等职务。多次获得国家级、省部级教学成果和科研成果奖励，担任 10 多个国际学术期刊审稿人。



阎·科诺斯 Jan Cornelis

布鲁塞尔自由大学前副校长，教授

阎·科诺斯教授是布鲁塞尔自由大学荣誉教授、兼职研究员，生物医学工程博士。曾任布鲁塞尔自由大学研发副校长、国际政策副校长、技术转移协调主任、电子信息系系主任、创新部办公室副主任，Bi3、Qbic 孵化基金和 ICAB 孵化器联合创始人、比利时微电子研究中心 (IMEC) 和弗兰德斯生物科技中心 (VIB) 理事，现任西北工业大学顾问教授和古巴圣地亚哥东方大学客座教授。2015 年，阎·科诺斯教授荣获中国政府友谊奖。