



西南财经大学
SOUTHWESTERN UNIVERSITY OF FINANCE AND ECONOMICS

“双一流”建设背景下的中欧高等教育国际合作 ——以西南财经大学为例

Sino-European Cooperation in Higher Education in the Context of Double World-Class Strategy:

A Case Study of Southwestern University of Finance and Economics

梁 婷 LIANG TING
中青59期2班

1

高等教育国际合作

International Cooperation of Higher Education

2

成都简介

About Chengdu

3

西财中欧国际合作实践

SWUFE Practice

4

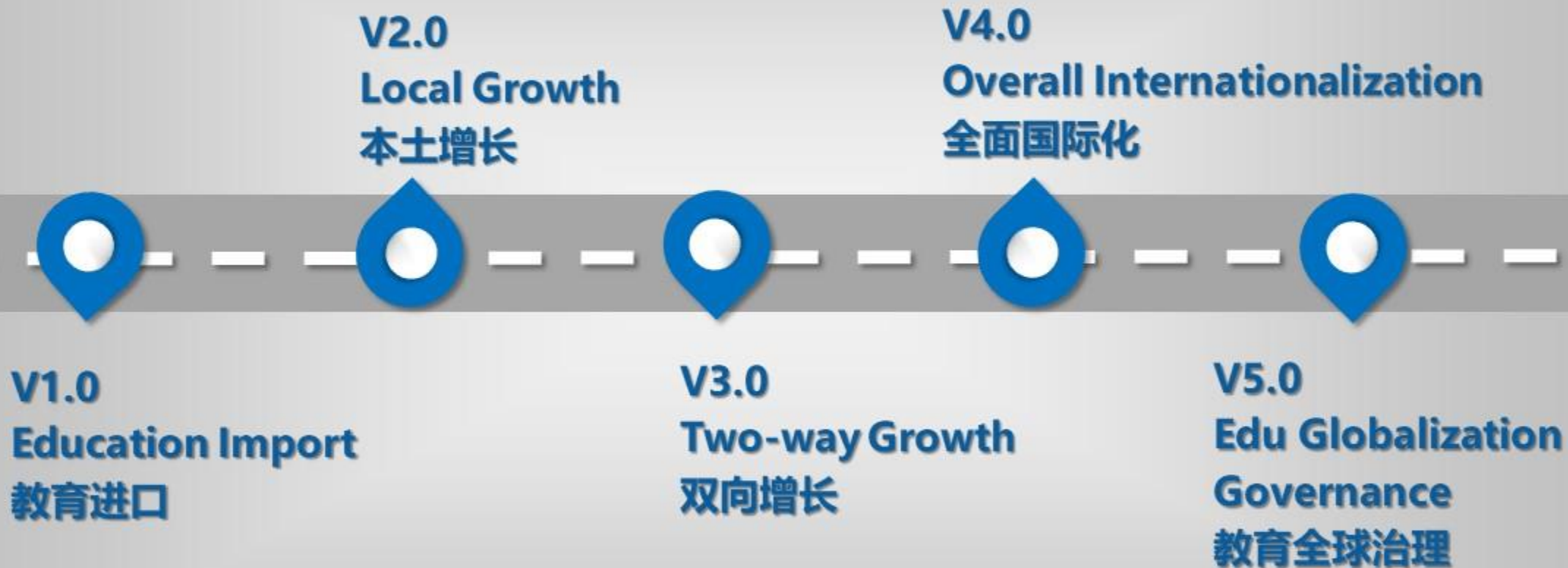
“双一流”背景下的国际合作趋势和重点

Key Areas of International Cooperation



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一、高等教育国际合作



Think Globally, Act Locally



1

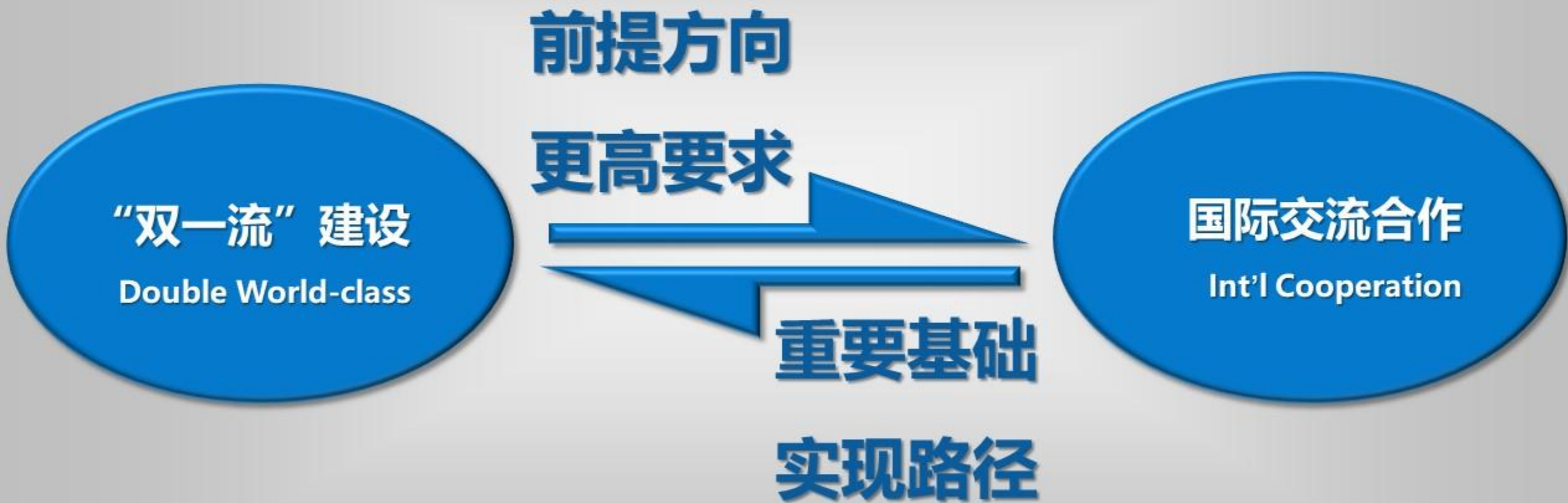
属性与使命
Nature

2

职能与责任
Duty

3

改革与突破
Breakthrough





Key Areas of International Cooperation

- 1 来华攻读学位留学生人数 International Students
- 2 本科生、硕士生、博士生 (含留学生) 在国内外大赛获奖清单 International Awards
- 3 本科生、硕士生、博士生 (含留学生) 以第一作者/通讯作者发表的代表性论文清单 Students Publication
- 4 外籍专任教师数 International Faculty
- 5 教师担任学术团体、国内外重要期刊负责人 Head of Academic Organizations & Journals
- 6 教师担任国际重大比赛评委、裁判人员清单 Referee of International Competition
- 7 教师以第一或通讯作者在国内外重要期刊发表的代表性论文清单 Faculty Publication
- 8 师生参加本领域重要国际会议并作报告人员清单 Presentation on International Conference
- 9 非国家公派赴境外交流学生人次 Outbound Students
- 10 牵头或参加国际性和区域性重大科学计划和科学工程数量及清单 Major Research Projects
- 11 师生到政府间国际组织实习、任职人员清单 Presence in International Organizations
- 12 学校主办的国际学术期刊数量 Journals
- 13 教师在国际组织任职主要负责人清单 Head of International Organization
- 14 学校发起成立或加入的国际组织与联盟清单 International Association



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二、成都简介

成都

“双一流”建设背景下的
中欧高等教育国际合作



GDP Top 10 Cities in China (2019)

Ranking	City	GDP (billion ¥)	Growth Rate
1	Shanghai	3816	6.0%
2	Beijing	3537	6.1%
3	Shenzhen	2693	6.7%
4	Guangzhou	2363	6.8%
5	Chongqing	2361	6.3%
6	Suzhou	1924	5.6%
7	Chengdu	1701	7.8%
8	Wuhan	1622	7.4%
9	Hangzhou	1538	6.8%
10	Tianjin	1410	4.8%



国际航线

126

International Routes



蓉欧快铁

Chengdu-Europe Express Railway

Consulates in Chengdu

Consulates in Chengdu					
Europe					8
					
Asia					9
				 	
Oceania					2
Total					19

Consulates

Ranking	City	No.
1	Shanghai	76
2	Guangzhou	65
3	Chengdu	19
4	Chongqing	12
5	Shenyang	8
6	Kunming	8
7	Nanning	6
8	Wuhan	5
9	Xi'an	4
10	Xiamen	3



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三、西财中欧国际合作实践



西财
国际化

一项战略 Strategy

一种机制 Mechanism

一个特区 Specialty

一套标准 Accreditation

一批人才 Faculty

一种模式 Mode

一个战略：“一核两维三力”

“双一流”建设背景下的
中欧高等教育国际合作



学生全球胜任力
Students
Global Competence

学校国际影响力
University
Global Influence

学者学术竞争力
Scholars
Academic Competence

一种机制

“双一流”建设背景下的
中欧高等教育国际合作



Discover SWUFE
International Summer School



一个特区

“双一流”建设背景下的
中欧高等教育国际合作



西南财经大学
SOUTHWESTERN UNIVERSITY OF FINANCE AND ECONOMICS

经济与管理研究院
Research Institute of Economics and Management



Set up in **2006**

12 English-taught degree programs

136 international students (16%)

51 faculty holding overseas PhD

147 SSCI publications since 2016

50% graduates admitted by top universities



Certificate of Offer

DETAILS OF YOUR OFFER

Applicant name: [REDACTED]
Applicant number: [REDACTED]
Course: Master of Philosophy in Economics (Full-time)
Department / Faculty: Department of Economics
Course start date: 29 September 2020
College: Your application will now be considered for a college place. You are guaranteed a college and will hear from the college that accepts you in the coming weeks.

Academic conditions:

1. Offer subject to award of Bachelor of Science with First Class Honours and average mark of at



Graduate Admissions Office
Academic Division

UK/EU
Application Number: [REDACTED]
Date of birth: [REDACTED]
Date of offer: 29 January 2020

Dear Mr [REDACTED]
Conditional Offer of Admission Certificate

Imperial College
London

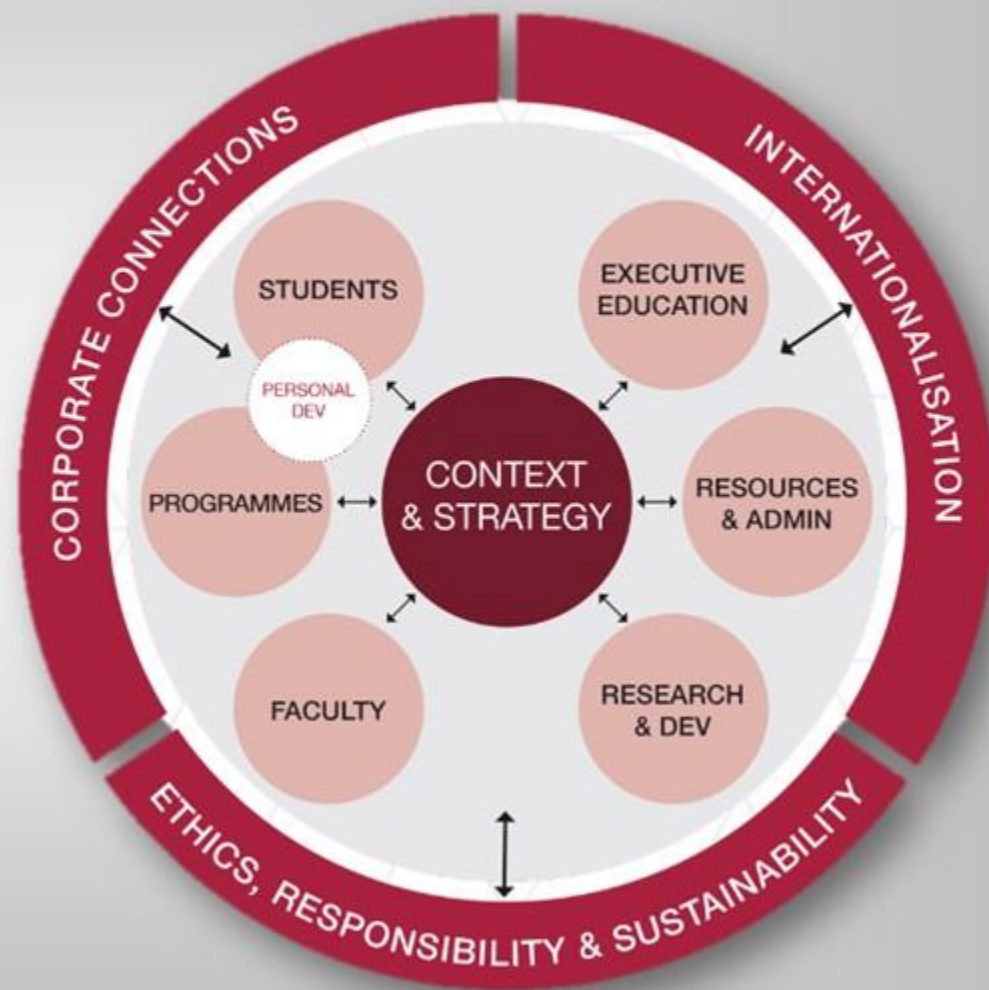
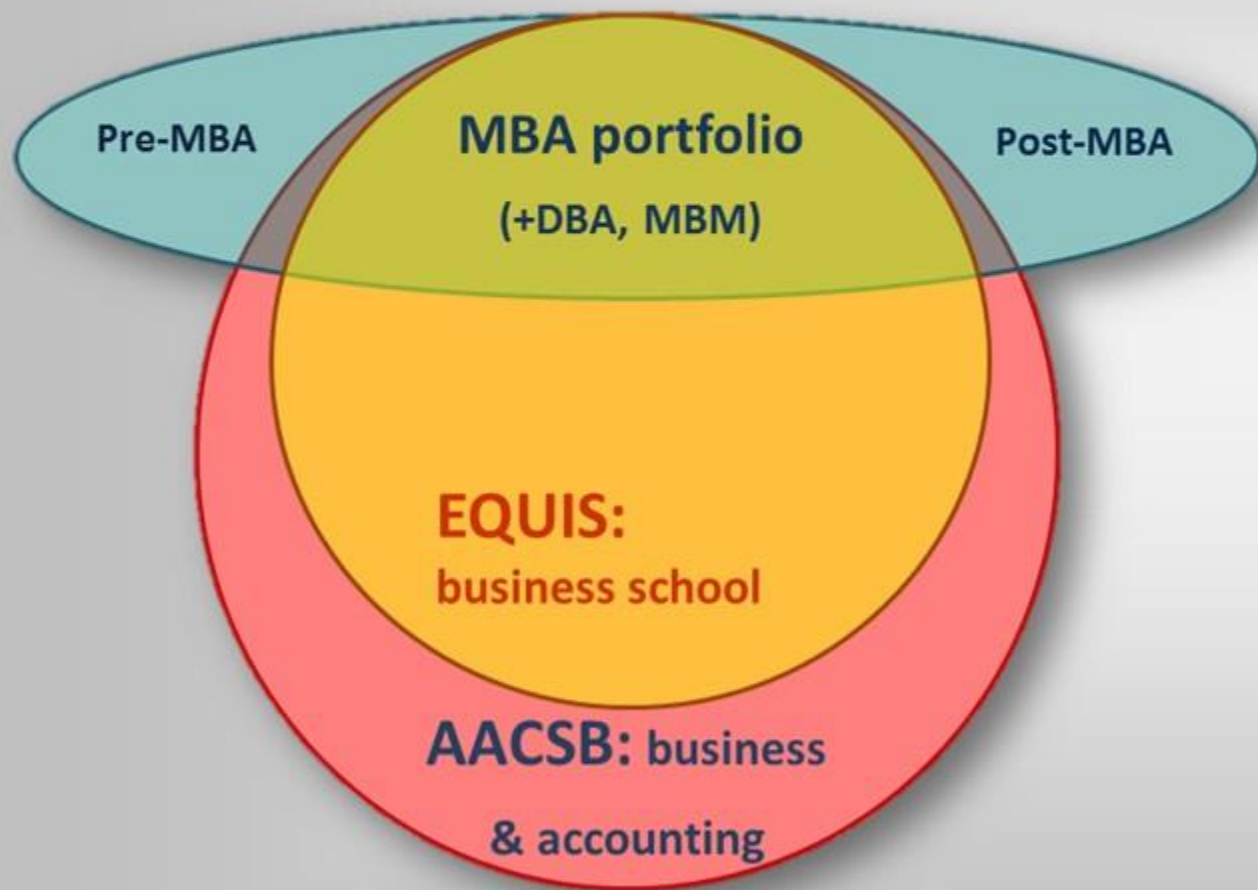
Registry Admissions
Imperial College London
Level 5, Shepherd Building
South Kensington
London SW7 2BZ
Tel: +44 (0)20 7596 5111
Email: admissions.registry@imperial.ac.uk
www.imperial.ac.uk

18 April 2020

Dear [REDACTED]



Dear Mr Wang
Programme of Study: [REDACTED]
Registration Office: [REDACTED]
Department: [REDACTED]
School of Study: [REDACTED]
Start Date: [REDACTED]
Admission Date: [REDACTED]



一套标准

“双一流”建设背景下的
中欧高等教育国际合作



国际认证 Accreditation	全球高校 Worldwide	中国大陆 Mainland China	三认证高校 Triple-accredited 7	双认证高校 Double-accredited 7
	189	18	上海交大 北京理工大学 中山大学 同济大学 对外经贸大学 厦门大学 浙江大学	中欧国际商学院 大连理工大学 复旦大学 北京大学 中国人民大学 西南财经大学 西交利物浦大学
	874	32		
	294	38		/

可持续师资项目

PhD programs
in Finance and Accounting

Initiated in **2010**

70 Candidates

30 Full-time Faculty



3 Programs

1 Institute

西财-巴鲁项目

- US
- CUNY Baruch
- 3+1
- Accounting



西财-南特项目

- France
- Audencia Nantes
- 4+0
- Marketing



西财-伯贝克项目

- UK
- Univ. of London, Birkbeck
- 3+1
- Int'l Business



西财-特拉华学院

- US
- UDel
- 4+0



西南财经大学
特拉华数据科学学院
SWUFE-UD INSTITUTE OF DATA SCIENCE AT SWUFE



四、“双一流”背景下的 国际合作趋势和重点



1

国际合作理念需深入人心
Recognition

2

加速国际合作信息化建设
Informatization

3

优化国际合作评价体系
Assessment

Every form of beauty has its uniqueness

Appreciate other forms of beauty with openness

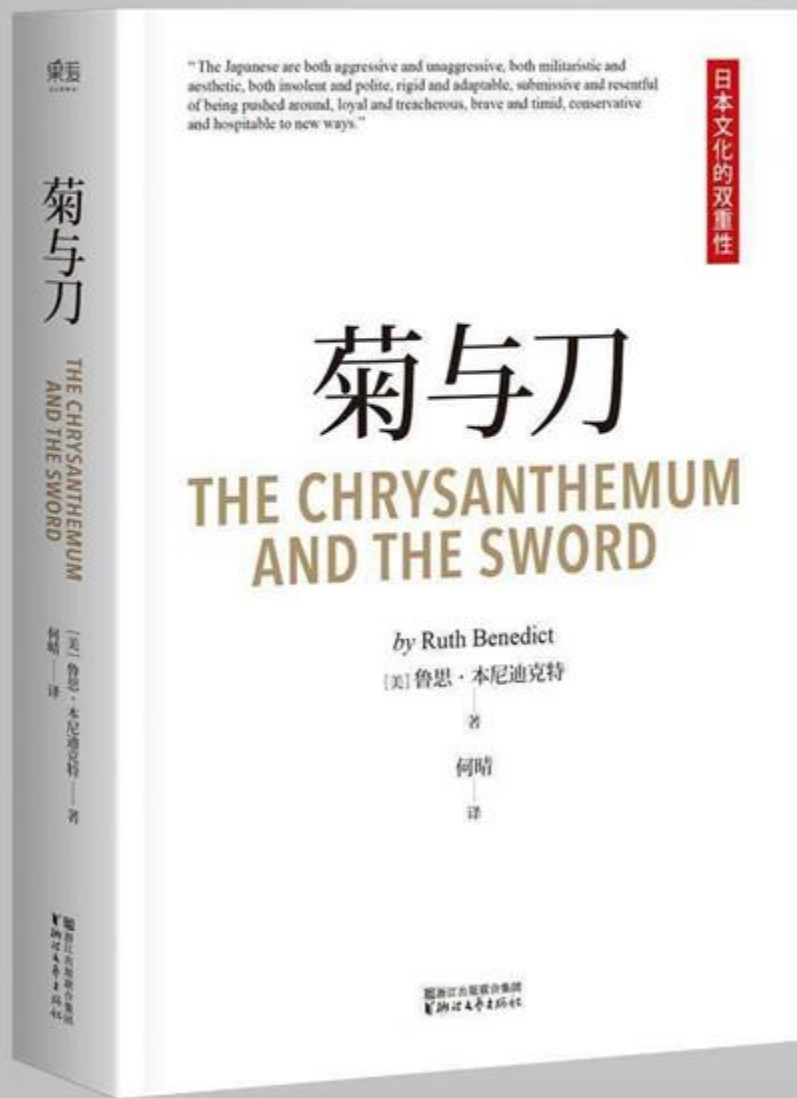
If beauty represents itself with diversity and integrity

The world will be blessed with harmony and unity

FEI Xiaotong, sociologist and anthropologist



各美其美
美人之美
美美与共
天下大同
费孝通



人们过于捍卫自己的生活方式，并认为他是全世界唯一的解决之道时，这样的人永远不会知道，对其他文化的了解其实会增加他们对自己文化的热爱。

——Ruth Benedict, 《菊与刀》

The study of comparative cultures too cannot flourish when men are so defensive about their own way of life that appears to them to be by definition the sole solution in the world. Such men will never know the added love of their own culture which comes from a knowledge of other ways of life.



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谢谢!
THANK YOU!

2020-07-29