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LEAD2 Workshops

Dissemination

PROJECT

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DISSEMINATION ACTIVITIES FOR THE LEAD2 WORKSHOPS IN GLIWICE AND VIENNA

Second series of the LEAD2 workshops: dissemination activities

Co-organised by Vrije Universiteit Brussel (VUB), Silesian University of Technology (SUT) and University of Vienna (UniVie), the LEAD2 second series of workshops on University Governance and Academic Leadership in the context of innovation and internalisation successfully took place at Silesian University of Technology in Gliwice and University of Vienna in Vienna from 24-29 October 2019. About 40 participants attended the events, and they are from 15 different higher education institutions (HEIs), from both Europe and China, covering LEAD2 Project partner institutions, LEAD2 associated partners, and other HEIs. Besides, more than 60 interested online audience joined the livestreaming sessions.

Dissemination to participants joining the workshops

As primary stakeholders for the workshops, participants from both Chinese and European universities directly benefited from the workshop results. During the four days of workshops, various forms of professional development training were adopted including keynote speeches, structures discussions, group discussions, quizzes, reflection, and a consortium meeting. In this light, attendees had opportunities to enrich knowledge and skills on university governance and academic leadership, share practical experiences as well as broaden the academic social networks.

- ***Keynote speeches:***

Sixteen keynote speeches were presented during the four-day workshops, followed by interactive sessions (Q&A). Those presentations addressed the critical issues focusing on (1) case studies of university governance, (2) academic rankings & their impacts on university (3) and governance of doctoral education. Highlighted by participants, this session provided insights into university governance both theoretically and practically.

- ***Workshops and panel discussions:***

Consistent with keynote speeches, workshops and structured discussions were organised, aiming at improving knowledge, skills for academic leaders at different levels. Generally, these sessions created an opportunity for both Chinese academic leaders and European academic leaders to exchange knowledge, share practical experiences, and learn from each other. In this light, different themes regarding university governance and academic leadership were discussed and interactively brainstormed among participants such as cross-cases of university governance, academic rankings, and governance of doctoral education. All participants stated that the structured discussions during the four-day workshops have generally

enhanced interpersonal and leadership competencies such as communication, management, and presentation skills. Moreover, the discussion results contributed by European and Chinese participants were highlighted as one of the most prominent achievements of the workshop.

- *Quizzes and reflection:*

Apart from main activities, the Quizzes session was facilitated by Anthony Antoine. The main aim of this session was to offer opportunities for participants for testing their knowledge gained, for getting to know each other better as well as sharing what they have learnt.

- *Comparative research team meetings*

As part of the LEAD2 project, the second series of LEAD2 workshops organised a comparative research team meeting where participants discussed the implementation of research activities. Moderated by Prof. Zhu Chang and Prof. LIU Yarong, participants interactively discussed the research work plans and research teams. Highlighted by participants, the meeting was essential for research teams to discuss face to face on the work plans including research topics, time planning, and responsibility of each team members.

After the four days of activities, the participants completed the LEAD2 workshop training and all participants were awarded with the LEAD2 workshop certificates. The event not only enhanced knowledge and skills on academic leadership for individuals but also advanced mutual understanding and cooperation among HEIs from Europe and China. The workshop results were successfully disseminated to a variety of stakeholders.

Dissemination to interested audiences

In order to disseminate the workshops to as many audiences as possible, the project organizer implemented a pilot of livestreaming keynote speeches which were on-air on 28th and 29th October. 62 people registered for these two events. Reflected by some online participants, the livestreaming keynote speeches were interesting and informative. With this positive results, it is recommended to have more livestreaming sessions in the upcoming LEAD2 workshops in order to meet the need of interested audiences.

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