

Annex 1: Evaluation form example

Evaluation Form for the LEAD2 Events

Dear LEAD2 activity participant,

Your experiences at the LEAD2 events is very important as an input not only for our quality assurance measures but also for us to increase the quality of the subsequent events and better meet your expectations and needs. We invite you to take a few minutes to answer the following questions regarding the project activities that you have participated and provide your feedback.

1. Gender	<input type="checkbox"/> Male	<input type="checkbox"/> Female
2. Position	_____	
3. Country of origin	_____	
4. Institution	_____	

5. Please evaluate the overall quality of the project kick-off ceremony.				
Poor	Moderate	Adequate	Well	Very well
(1)	(2)	(3)	(4)	(5)

6. Please indicate your evaluations for the following statements about the keynote speeches.					
	Poor (1)	Moderate (2)	Adequate (3)	Well (4)	Very well (5)
The effect on improving your knowledge and skills in university governance and academic leadership					
The practical significance and applicability of the content to different contexts					
Engagement of the participants					
Overall quality					

7. Please indicate your evaluations for the following statements about the roundtables.
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	Poor (1)	Moderate (2)	Adequate (3)	Well (4)	Very well (5)
The effect on your knowledge about the objectives of the LEAD2 Project					
Engagement of the participants					
The opportunities to learn from other partners					
Overall quality					

8. Please indicate your level of satisfaction with the following aspects of the activities on (date of event).

	Very dissatisfied (1)	Dissatisfied (2)	Neutral (3)	Satisfied (4)	Very satisfied (5)
Overall organization					
Facilitation					
Networking time					
Time for questions					
Meeting your expectations					

9. Please share any additional comments or remarks regarding the activities on (date of event).

10. Please share your ideas about the items that were missing, additional items that you would like to see, and how the sessions could have been improved.

Thank you for your participation & feedback!

Annex 2: Sample evaluation form for the MOOCs (User Experience Survey)

Q1

How old are you?

Q2

What is your gender?

Q3

What is your nationality?

Q4

What is your University/ Institution's name?

Q5

What type of your institution?

Q6

Do you hold any academic position currently?

Q7

If yes, what is your current academic position?

Q8

How many years of academic leadership experience do you have? (use 0 if you have not had any experience)

The following items explore your perceptions toward the **benefit/advantages of “A MOOC on leadership development” such as the LEAD MOOC**. Please indicate to what extent you agree with the following statements from:

(1) Strongly disagree, (2) Disagree, (3) Neither disagree nor agree, (4) Agree, (5) Strongly agree

Perceived usefulness

Q9

A MOOC on leadership development would increase job productivity.

Q10

A MOOC on leadership development would improve my job performance.

Q11

A MOOC on leadership development could make it easier to work in my field.

Perceived ease of use

Q12

I find a MOOC on leadership development easy to use.

Q13

Learning how to use a MOOC on leadership development is easy for me.

Q14

It is easy to become skillful at using a MOOC on leadership development.

The following items explore your **motivations and attitudes to register the LEAD MOOC**. Please indicate to what extent you agree with the following statements from:

(1) Strongly disagree, (2) Disagree, (3) Neither disagree nor agree, (4) Agree, (5) Strongly agree

Q15 Q22

I registered this course for enhancing self-growth in university governance and academic leadership

Q16 Q23

I registered this course for satisfying my enquiring mind

Q17 Q24

I learn for the joy of it while participating this programme

Q18 Q25

I registered this course to adapt to new academic leadership styles in the future

Q19 Q29

I registered this course for preparing for my career/job

Q20 Q32

I registered this course to make more friends with the same interest

Attitude

Q21

Studying through a MOOC on leadership development is a good idea.

Q22

Studying through a MOOC on leadership development is a wise idea.

Q23

I am positive towards a MOOC on leadership development.

The statements below relate to your experience toward **peers interactions in the LEAD MOOC**. When we refer to online interaction with peers, we consider them those activities that take place via electronic means such as email, discussion forum, instant message tools or collaborative working space such as Google docs, wikis, etc. Please indicate to what extent you agree with the following statements from:

(1) Strongly disagree, (2) Disagree, (3) Neither disagree nor agree, (4) Agree, (5) Strongly agree

Q24

During online interactions with other learners, I shared information (references, interesting websites and projects), which I find useful to my classmates

Q25

During online interactions with other learners, I provide information related to the topic under discussion

Q26

During online interactions with my classmates, I provide examples to illustrate my points

Q27

During online interactions with other learners, I contribute to the discussion by evaluating the information and arguments provided

Q28

During online interactions with other learners, I express my agreement or disagreement on my classmates' arguments provided

Q29

During online interactions with other learners, I comment on other classmates' thoughts and ideas to keep the discussion going

The following part explores ***the frequency of your participation in the course***. Please answer questions below

Q43

How many exercises/assignments did you complete in the LEAD MOOC?

Q44

How much of the MOOC content do you estimate you watched or read?

Q45

How long did it take you to complete the course?

The following part explores **your satisfaction after taking the LEAD MOOC**. Please indicate to what extent you agree with the following statements from:

(1) Not at all satisfied, (2) Slightly satisfied, (3) Neutral, (4) Very satisfied, (5) Extremely satisfied

Q30

I felt satisfied with the overall experience with MOOC use to learn university governance and academic leadership

Q31

I achieved my goals after finishing this course

Q32

I have enjoyed taking this course

Q33

I have learned a lot in this course

Q34

I would recommend this course to friends/colleagues

Q35

Learners interaction was an important learning component of this course

Q36

This course provided me an opportunity to learn from other students

Q37

I had sufficient opportunity to interact with other students on this course

Q38

I felt satisfied with collaboration with peers during the course

Q39

This course effectively challenged me to think

Q40

Course assignments were interesting and stimulating

Q41

This course was up-to-date with developments in the field

The following items explore **your perceived knowledge after taking the course**. Please indicate to what extent you agree with the following statements from:

(1) Strongly disagree, (2) Disagree, (3) Neither disagree nor agree, (4) Agree, (5) Strongly agree

Q42

After the course, I gained knowledge on university governance and academic leadership

Q43

After the course, I had a better understanding of old and new challenges for higher education in different contexts

Q44

After the course, I gained more understanding of challenges academic leaders are facing

Q45

After the course, had more understanding of university structures in Europe and China

Q46

After the course, I gained knowledge of different leadership approaches in university governance

Q47

After the course, I obtained more knowledge on university operations and governance structures

Q48

I have gained and enhanced awareness of the roles of leaders for university innovation and globalization

The following items explore **potential skills that you could benefit from following the course**. Please indicate to what extent you agree with the following statements from:

(1) Strongly disagree, (2) Disagree, (3) Neither disagree nor agree, (4) Agree, (5) Strongly agree

Q49

After the course, I would have more skills in term of internationalization of HEIs

Q50

After the course, I would have more skills in developing university innovation strategies

Q51

After the course, I would feel more confident about tackling unfamiliar problems

Q52

After the course, I would feel more confident about engaging colleagues to develop and achieve academic visions in my institution/ faculty

The following items explore the **Behavioral Intention to use a MOOC on leadership development**. Please indicate to what extent you agree with the following statements from:

(1) Strongly disagree, (2) Disagree, (3) Neither disagree nor agree, (4) Agree, (5) Strongly agree

Continuance Intention to Use

Q53

I intend to use a MOOC on leadership development in the future.

Q54

I intend to utilize a MOOC on leadership development for various purposes such as self-development.

Q55

I intend to be a user of a MOOC on leadership development after the current course.

The following items explore **your challenges in the completion of this MOOC**. Please indicate to what extent you agree with the following statements from:

(1) Strongly disagree, (2) Disagree, (3) Neither disagree nor agree, (4) Agree, (5) Strongly agree

Q56

Lack of time

Q57

Less or not self-directed

Q58

Lack of self-confidence

Q59

Imbalance between work and personal life

Q60

Language barrier

Q61

Is there any other challenge in the completion of this MOOC you would like to share?

Annex 3: Sample of Interview Questions for Impact Assessment

Demographic information form for the impact assessment interviews

- Gender
 - Age
 - The university you are currently working / studying at
 - Your current role in your institution
 - Year of experience in your current role
 - Have you ever participated in any previous event of the LEAD2 Project?
1. In your opinion, is there any impact of the LEAD2 Project on **enhancing your knowledge and understanding** of academic leadership in the EU and China? **Which aspects** are most important for you?
 - a. Views of yourself
 - b. Views of other stakeholders
 - c. Have your perceptions of **academic leadership and university governance** in China / in Europe changed after participating in the Project? If so, which aspects of perceptions have changed?
 2. Do you think the LEAD2 Project has an impact on your **practices** as an academic leader?
 - a. If so, on which aspects of practices?
 - b. Briefly mention impact on yourself as an academic leader
 - c. Briefly mention impact on academic leadership at institutional level (if any)
 - d. Have your practices as an academic leader changed after participating in the project?
 3. In your opinion what are the impacts of the LEAD2 Project on **international collaboration on Governance and Academic Leadership** in higher education between the EU and China?
 - a. What is the impact regarding perceptions of international collaboration on Governance and Academic Leadership
 - b. Have your perceptions of **international collaboration on Governance and Academic Leadership** in higher education between the EU and China changed after participating in the Project? (if so, which aspects? Eg. New collaborations on the topics about university governance and academic leadership? On Research collaboration, Educational collaboration, professional development collaboration..?)
 4. Do you think the LEAD2 Project has an (direct or indirect) effect on **policy making**? If so, on which areas?
 - a. What is the impact on policies at your institution (if any)?
 - b. What is the impact on policies at other levels (if any)?
 5. In your view, what are the challenges of university governance and academic leadership in the global context for your university?
 - a. Challenges in which aspects?
 - b. To what extent do you think the LEAD2 Project has **addressed these challenges**?
 6. Do you have any other suggestions regarding the impact of the LEAD2 Project (that have not been mentioned above) ?
 7. Do you have any further information or comment you would like to share?

Thank you!