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LEAD2 FINAL CONFERENCE AND ACADEMIC LEADERS' FORUM

LEAD2中欧学术领导力研讨班 暨LEAD2项目结项大会

Cluster 2: LEAD2 MOOCs & Blended Training Programs

第二部分: LEAD2系列慕课与混合式培训项目

Dr. Ibrahim YORGUN, METU
29 November 2022, Brussels & Beijing

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KEY FIGURES AT A GLANCE - MOOCs

3 MOOC Courses

8 MOOC Series

26 Implemented Editions

7,400+ Registered learners

2 Languages

3 Platforms

16 Reports



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LEAD2 MOOC Series

❖ **LEAD2 project has developed and implemented 3 MOOC courses on Academic Leadership Development.**

- MOOC 1: Leadership Development for Young Academic Leaders
-LEAD2 MOOC for Young Academic Leaders (MOOC-YAL)
- MOOC 2: Leadership Development for Middle-level Academic Leaders
-LEAD2 MOOC for Middle-level Academic Leaders (MOOC-MAL)
- MOOC 3: University Governance and Academic Leadership
-LEAD2 MOOC for Senior Academic Leaders (MOOC-SAL)



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LEAD2 MOOC Series

MOOC 1: YAL

- M-1: Introducing University governance and academic leadership
- M-2: University governance features
- M-3: Leadership theories and styles
- M-4: Competences for young academic leaders
- M-5: Challenges and strategies of young academic leaders

MOOC 2: MAL

- M-1: Middle-level Academic Leadership and their importance
- M-2: Leadership attributes for MAL in the changing context
- M-3: Balancing the roles of middle-level academic leaders
- M-4: Internationalisation and cooperation

MOOC 3: SAL

- M-1 University Governance Structures
- M-2 University Governance for Research, Innovation & Valorization
- M-3 University Governance for Education & Internationalisation
- M-4 Comprehensive Academic Leadership skills
- M-5 Reflections, lessons learned & good practices shared!



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LEAD2 MOOC Series

❖ LEAD2 MOOC 1: for Young Academic Leaders (MOOC-YAL)

- Understand basic concept of academic leadership and young academic leadership
- Understand the university governance features and functions
- Gain insights about leadership theories and styles
- Develop competencies important for young academic leadership
- Develop a personal growth path and collective institutions development strategies

MOOC 1: ACADEMIC LEADERSHIP DEVELOPMENT
START DATE: 28 March 2022

Perspectives: Governance features of higher education institutions

Experience: Leadership theories and practices in higher education

Networking: Membership of the LEAD2 Community

Why take this course?

- COMPLETELY FREE
- 3 MONTHS
- SELF-PACED
- PROFESSIONAL NETWORKING OPPORTUNITIES
- DIGITAL CERTIFICATES

Register now!

Are you interested in LEAD2 MOOC 1 and LEAD2 MOOC 2? Click the button below.
<https://www.lead2-project.eu/lead2/>



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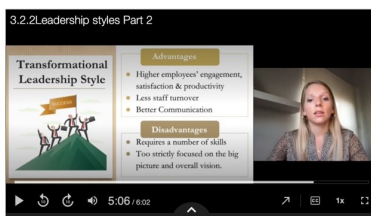
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LEAD2 MOOC Series

❖ LEAD2 MOOC 1: for Young Academic Leaders (MOOC-YAL)

- 4 editions in total
- English and Chinese versions
- 3767 participants



Edition	Status	Number of participants
Edition 1: Oct.2020-Jan.2021	Completed	English version: 1755 Chinese version: 40
Edition 2: March-July 2021	Completed	English version: 1393 Chinese version: 40
Edition 3: Oct. 2021-Jan. 2022	Completed	English version: 88 Chinese version: 164
Edition 4: Feb. 2022 -	On going	English version: 134 Chinese version: 153 +405 on Wangyiyun Online Class



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LEAD2 MOOC Series

❖ LEAD2 MOOC 2: for Middle-level Academic Leaders (MOOC-MAL)

- Understand leadership attributes for academic leaders in the changing context
- Gain deeper insights into the roles of academic leaders in research, teaching, and academic services
- Learn practical experiences shared by world-class academic leaders
- Enhance essential leadership skills and competencies for internationalization and cooperation



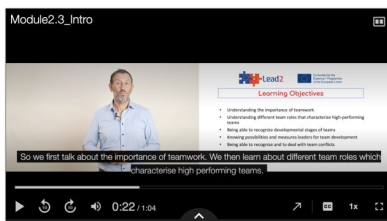
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LEAD2 MOOC Series

❖ LEAD2 MOOC 2: for Middle-level Academic Leaders (MOOC-MAL)

- 2 editions in total
- English and Chinese versions
- 236 participants



Edition	Status	Number of participants
Edition 1: Oct. 2021-Jan. 2022	Completed	English version: 67 Chinese version: 12 + 405 on Wangyiyun Online Class
Edition 2: Feb. 2022 -	On going	English version: 61 Chinese version: 96 + 405 on Wangyiyun Online Class



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LEAD2 MOOC Series

❖ LEAD2 MOOC 3: Senior Academic Leaders (MOOC-SAL)

- Advance knowledge in university governance and academic leadership in European and Chinese context
- Understand university governance for education, research, innovation, and internationalization
- Sharpen comprehensive academic skills addressed for academic leaders
- Share your practical experiences and learn from your peers



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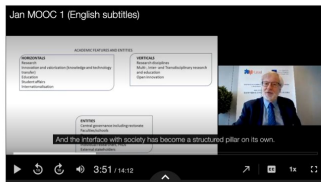
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LEAD2 MOOC Series

❖ LEAD2 MOOC 3: Senior Academic Leaders (MOOC-SAL)

- 7 editions in total
- English and Chinese versions
- 3080 participants

Video: Governance Structure for Research & Innovation Part 1
by Prof. Jan Cornelis, Vrije Universiteit Brussel (VUB)
Please click on the cc sign at the right corner of the video to view the subtitles.



Edition	Status	Number of participants
Edition 1: Feb. - July 2019	Completed	English version: 506 Chinese version: 82
Edition 2: Sep. 2019 – Jan. 2020	Completed	English version: 308 Chinese version: 174
Edition 3: Feb. - July 2020	Completed	English version: 871 Chinese version: 58
Edition 4: Sep. 2020 – Jan. 2021	Completed	English version: 349 Chinese version: 29
Edition 5: Feb. - July 2021	Completed	English version: 417 Chinese version: 28
Edition 6: Oct. 2021 – Jan. 2022	Completed	English version: 129 Chinese version: 15
Edition 7: Feb. 2022 -	On going	English version: 59 Chinese version: 55 + 405 on Wangyiyun Online Class



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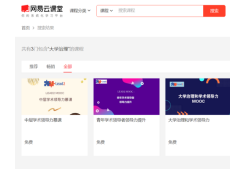
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❖ 2 languages:

- Available in both English and Chinese versions, with English and Chinese subtitles.

❖ 3 platforms:

- Available on 3 platforms: Canvas, Wangyi Yunketang, Bilibili.
- For Wangyi Yunketang, a total of **405** participants.
- For Bilibili, the videos reached **2,285** views.



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LEAD2 MOOC Series

❖ LEAD2 MOOC Reports:

- 16 MOOC reports
- Each edition of the MOOC is accompanied by its corresponding MOOC reports, including a welcome survey report and a user experience report.
- In addition, in order to learn more about the views of participants and to disseminate MOOC, the LEAD2 project has also produced dissemination reports.



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FEEDBACK & IMPACT

"After having joined the LEAD2 MOOC courses, there are so many things that I can claim as strategies that could help me to overcome challenge."

"The LEAD2 MOOCs changed my leadership perception to a greater extent. "

"For us, it's definitely good source of information or materials."

"As a learner, the LEAD2 MOOC course transforms my understanding of leadership application and exercise at universities."

"One of the advantages of the LEAD2 MOOC series is its open exchange with other academic leaders."



"This gives you input and then you can digest and build upon it. "

"The LEAD2 MOOC was open to everyone. They're not belittling anybody. "



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KEY FIGURES AT A GLANCE - Blended Training programs

3 Training Series

3 events F2F sessions

4 Presentation booklets

3 Reflection reports

340+ Participants



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LEAD2 Blended Training programs

❖ LEAD2 Blended Training programs

- Including online interactive training sessions, and online & offline workshops and exchange sessions.
- Over 340 Chinese and European participants
- **3 Blended Training Program Series**
Autumn edition: Oct. - Dec.2021
Spring edition: March - May 2022
Summer edition: May - July 2022



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LEAD2 Blended Training programs

❖ Autumn edition: from 4 October 2021 to 18 December 2021

- For Chinese academic staff and young leaders
- 131 registered participants from 11 Chinese higher education institutions
- 93 participants have been awarded with the Completion Certificates
- 9 modules in total
- 2 F2F exchange sessions:
15 October 2021, in Guilin, organised by Guangxi Normal University
17 December 2021, in Kunming, organised by Yunnan Normal University



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LEAD2 Blended Training programs

❖ Spring edition: from 28 March to 26 May 2022

- 115 participants from over 20 Higher Education Institutions from over 10 countries in Europe, Asia and Africa
- 67 participants have been awarded with the Completion Certificates
- 7 modules in total
- 1 F2F exchange session:
26 May 2022, in Ankara, organised by Middle East Technical University



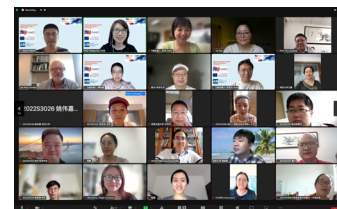
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LEAD2 Blended Training programs

❖ Summer edition: from 23 May to 12 July 2022

- For Chinese academic staff and young leaders
- 91 registered participants from over 15 Chinese higher education institutions
- 56 participants have been awarded with the Completion Certificates
- 8 modules in total
- On 12 July 2022, the graduation ceremony was successfully held online via ZOOM



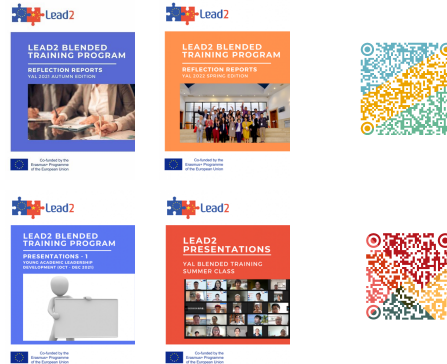
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LEAD2 Blended Training programs

❖ LEAD2 Blended Training Reflection Reports:

- 3 reflection reports: It contains reflections and insights gained by the participants of the training programs.
- 4 presentation booklets: It contains the presentations and materials used in each module of the training programs.



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LEAD2 Blended Training programs

- ❖ The Blended Training programs are featured by rich content, and active and dynamic formats.
- ❖ Facilitated and shared by international experts, the experience sharing and the multiple formats have ensured participants with an active and interactive learning experience.
- ❖ It has been considered as a most valuable and fruitful experience by all participants.
- ❖ Benefits and integration with the MOOC platform.



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FEEDBACK & IMPACT

“The LEAD2 Academic Leadership training helped me to better understand and conceptualize where our daily routines as young academic leaders fit and are called in its academic terminology.”

“Hopefully I will be more successful with the help of the knowledge I collected during this LEAD2 training!”



“ The training has broadened my horizons, increased my knowledge and deepened my thinking, and it has been a happy and rare academic journey.”

“I'm quite convinced that if you are in the age of becoming an academic leader, it will be standard that you're looking out for training on academic leadership.”

“I am very happy that I have joined and completed it because I really enjoyed listening to the lectures, following the course documents in the portal, joining discussions both in breakout rooms and also in the portal. ”



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